

# Lori A. Wingate, Ph.D.

The Evaluation Center | Western Michigan University | lori.wingate@wmich.edu

## Profile

Evaluation educator, practitioner, and scholar with 30+ years of experience in the field. Dedicated to developing and disseminating practical guidance and useful tools to support evaluators in conducting high-quality, useful evaluations. Especially skilled in framing evaluations to focus on what matters and translating evaluative findings into meaningful conclusions and recommendations. Strong track record of obtaining external funding.

## Education

### **Ph.D. in Evaluation | 2009**

Western Michigan University, Kalamazoo, MI

Dissertation: *The Program Evaluation Standards Applied for Metaevaluation Purposes: Investigating Interrater Reliability and Implications for Use*

Committee: Chris Coryn (Chair), Leslie Cooksy, and Arlen Gullickson

### **M.A. in Sociology | 1993**

Loyola University, Chicago, IL

### **B.A. in Sociology & Anthropology | 1990**

Truman State University, Kirksville, MO

### **Certification in Kirkpatrick Four Levels™ Evaluation | 2012**

Kirkpatrick Partners

## Positions Held

### **Executive Director | 2019-present**

The Evaluation Center, Western Michigan University, Kalamazoo

### **Director of Research | 2015-19**

The Evaluation Center, Western Michigan University, Kalamazoo

### **Senior Evaluator | 2016-17; 2018-20; 2022-23**

Centers for Disease Control and Prevention, part-time assignment via Intergovernmental Personnel Act

### **Associate Faculty | 2012-present**

Graduate College, Western Michigan University, Kalamazoo

### **Assistant Director | 2010-15**

The Evaluation Center, Western Michigan University, Kalamazoo

### **Principal Research Associate | 2010**

The Evaluation Center, Western Michigan University, Kalamazoo

### **Senior Research Associate | 2008-10**

The Evaluation Center, Western Michigan University, Kalamazoo

### **Project Manager | 2007-08**

The Evaluation Center, Western Michigan University, Kalamazoo

**Assistant to the Director | 1997-2007**

The Evaluation Center, Western Michigan University, Kalamazoo

**Project Coordinator | 1993-97**

Judicial Development Project, Loyola University, Chicago, IL

## Consulting

**Centers for Disease Control and Prevention**

Provided technical consultation to the CDC as a subject matter expert in evaluation (2011-19)

## Publications

### Journal Articles

- Wingate, L. A., & Robertson, K. N. (2025). Using competency-informed tasks to guide evaluation capacity strengthening. *Journal of MultiDisciplinary Evaluation*.
- Rucks, L., Wingate, L., López, M., Becho L. W., FitzGerald, M., & Dean, K. (2024). Leveraging the Kirkpatrick Four-Level Model to evaluate evaluation capacity building work. *New Directions for Evaluation*, 183.
- Wingate, L. A., Robertson, K., FitzGerald, M., Rucks, L., Tsuzaki, T., Clasen, C., & Schwob, J. (2022). Thinking outside the self-report: Using evaluation plans to assess evaluation capacity building. *American Journal of Evaluation*, 43(4), 515-538.
- Wingate, L. A., Smith, N. L., & Perk, E. (2018). The project vita: A simple, but powerful tool for project accountability, evaluation, and management. *Evaluation and Program Planning*, 71, 22-27.
- Wingate, L. A. (2017). Thank you, Daniel Stufflebeam. *American Journal of Evaluation*, 39(1), 150-151.
- Wingate, L. A. (2017). Advancing research in the National Science Foundation's Advanced Technological Education program. *Community College Journal of Research and Practice*, 41(6), 370-373.
- Smith, C., & Wingate, L. A. (2016). Strategies for broadening participation in advanced technological education programs: Practice and perceptions. *Community College Journal of Research and Practice*, 40(9), 779-796.
- Kapp, K., & Wingate, L. A. (2012). Designing, marketing, and delivering an effective webinar: Guidelines based on research and practice. *Journal of Applied Learning Technology*, 2(3), 16-22.
- Stufflebeam, D. L., & Wingate, L. A. (2005). A self-assessment procedure for use in evaluation training. *American Journal of Evaluation*, 26(4), 544-561.

### Book Chapters and Books

- Wingate, L. A., Boyce, A., Becho, L. W., & Robertson, K. N. (Eds.) (2025). *Core concepts in evaluation: Contemporary commentary on classic writings*. Sage.
- Fitzpatrick, J. L., Sanders, J. R., Worthen, B. R., & Wingate, L. A. (2023). *Program evaluation: Alternative approaches and practical guidelines* (5<sup>th</sup> ed.). Pearson.
- Wingate, L. A., Tilton, Z., & Harnar, M. (2023). Metaevaluation: Key concepts explained. In R. Tierney, F. Rizgi, & K. Ercikan (Eds.), *International Encyclopedia of Education* (4th ed.) (pp. 263-274). Elsevier.

- MacDonald, G., Wingate, L. A., & Cookson, S. (2018). Monitoring and evaluation. In D. Townes (Ed.), *Health in humanitarian emergencies: Principles and practice for public health and healthcare practitioners* (pp. 122-135). Cambridge University Press.
- Wingate, L. A. (2016). Checklists for quality improvement and evaluation in behavioral health. In O'Donohue, W. & Maragakis, A. (Eds.), *Quality improvement and behavioral health*. Springer.
- Wingate, L. A. (2010). Metaevaluation: Purpose, prescription, and practice. In E. Baker, P. Peterson, & B. McGaw (Eds.), *International Encyclopedia of Education* (3rd ed.). Elsevier.
- Kellaghan, T., & Stufflebeam, D. L. (Eds.), & Wingate, L. A. (Asst. Ed.). (2003). *International handbook of educational evaluation*. Kluwer Academic Publishers.
- Kellaghan, T., & Stufflebeam, D. L., & Wingate, L. A. (2003). Introduction. *International handbook of educational evaluation*. Kluwer Academic Publishers.
- Wingate, L. A. (2003). *Facilitator's guide to the Student Evaluation Standards*. Corwin Press and ETS Educational Policy Leadership Institute.

## Blogs

- Robertson, K. & Wingate, L. A. (2023, December 1). [Developing evaluation elearning: Our journey and lessons learned](#). AEA365: A Tip-a-Day by and for Evaluators.
- Wingate, L. A. (2023, November 28). [In defense of checklists: More than checking a box](#). AEA365: A Tip-a-Day by and for Evaluators.
- Wingate, L. A. (2023, November 26). [Celebrating The Evaluation Center's 50 years at Western Michigan University](#). AEA365: A Tip-a-Day by and for Evaluators.
- Wingate, L., Robertson, K., Rucks, L., & FitzGerald, M. (2022, August 8). [Using evaluation plans to study evaluation capacity](#). AEA365: A Tip-a-Day by and for Evaluators.
- Robertson, K., & Wingate, L. (2022, August 10). [Keeping participants involved in long-term studies](#). AEA365: A Tip-a-Day by and for Evaluators.
- Wingate, L. A., Burnett, A., Walh, D., & Wojick, C. (2021, December 1). [I am: More than a checkbox](#). *EvaluATE Blog Series*.
- Wingate, L. A. (2020, September 16). [Shorten the evaluation learning curve: Avoid these common pitfalls](#). *EvaluATE Blog Series*.
- Wingate, L. A. (2020, March 18). [Strategies and sources for interpreting evaluation findings to reach conclusions](#). *EvaluATE Blog*.
- Wingate, L. A. (2020, March 4). [Three questions to spur action from your evaluation report](#). *EvaluATE Blog*.
- Wingate, L. A. (2019, October 31). [How can you make sure your evaluation meets the needs of multiple stakeholders?](#) *EvaluATE Blog*.
- Wingate, L. A. (2019, June 27). [An evaluative approach to proposal development](#). *EvaluATE Blog*.
- Wingate, L. A. (2018, August 16). [The life-changing magic of a tidy evaluation plan](#). *EvaluATE Blog*.
- Wingate, L. A. (2018, April 30). [Making sense of evaluation theory](#). AEA365: A Tip-a-Day by and for Evaluators.
- Wingate, L. A. (2017, April 26). [What goes where? Reporting evaluation results to NSF](#). *EvaluATE Blog*.

- Wingate, L. A. (2017, October 17). [Getting your new ATE project's evaluation off to a great start.](#) *EvaluATE Blog*.
- Wingate, L. A. (2016, October 14). [Three inconvenient truths about ATE evaluation.](#) *EvaluATE Blog*.
- Wingate, L. A. (2016, March 16). [The retrospective pretest method for evaluating training.](#) *EvaluATE Blog*.
- Wingate, L. A., & Schroeter, D. C. (2016, January). [Introducing the evaluation questions checklist for program evaluation.](#) *AEA365: A Tip-a-Day by and for Evaluators*.
- Wingate, L. A., (2015, November 10). [Researching evaluation practice while practicing evaluation.](#) *EvaluATE Blog*.
- Wingate, L. A. (2015, June 3). [Tips for evaluation recommendations.](#) *EvaluATE Blog*.
- Wingate, L. A. (2015, February 18). [ATE small project evaluation.](#) *EvaluATE Blog*.
- Wingate, L. A. (2011, December 15). [Questions of culture and power and the OK-ness of not getting to "the answer."](#) *AEA365: A Tip-a-Day by and for Evaluators*.
- Wingate, L. A. (2010, July 25). [The use of the program evaluation standards for metaevaluation.](#) *AEA365: A Tip-a-Day by and for Evaluators*.

## Presentations

### Keynote Addresses

- Wingate, L. A. (2017, May). *How to harness the superpowers of checklists*. Keynote address at the annual meeting of the Ohio Program Evaluators' Group, Columbus, OH.
- Wingate, L. A. (2016, June). *Checklists for improving evaluation practice*. Keynote address at the annual American Evaluation Association Summer Evaluation Institute, Atlanta, GA.
- Wingate, L. A. (2016, April). *Trailblazing your individual path toward excellence in evaluation*. Keynote address at the annual meeting of the Michigan Association for Evaluation, Lansing, MI.

### Refereed Conference Presentations

- Boyce, A., Cooper, A., Reid, A. M., Yom, T., Youker, B., & Wingate, L. A. (2024, October). *Beyond the classroom: Lessons learned from four evaluation labs*. Panel session at the annual meeting of the American Evaluation Association, Portland, OR.
- Wingate, L. (2023, October). *Fulfilling the multi-faceted commitments of university-based evaluation centers*. Presentation at the annual meeting of the American Evaluation Association, Indianapolis, IN.
- Robertson, K. N., & Wingate, L. A. (2022, November). *Distilling evaluation practice into 43 essential tasks*. Poster presented at the annual meeting of the American Evaluation Association, New Orleans, LA.
- Knestis, K., & Wingate, L. (2021, October ). *Impactful evaluation questions and strategies for getting to "so what?"* Presentation at the annual conference of Advanced Technological Education Principal Investigators [virtual].
- Wingate, L., McMartin, F., & Tsuzaki, T. (2020, October). *Visioning the future of evaluation in the ATE program*. Presentation at the annual conference of Advanced Technological Education Principal Investigators [virtual].

- Robertson, K., & Wingate, L. A. (2019, November). *Evaluation blogging: What's in it for me?* Presentation at the annual meeting of the American Evaluation Association, Minneapolis, MN.
- Watts, B., & Wingate, L. A. (2019, November). *The future of the Program Evaluation Standards: Increasing relevance and accessibility*. Think tank session at the annual meeting of the American Evaluation Association, Minneapolis, MN.
- Watts, B., & Wingate, L. A. (2019, May). *The Program Evaluation Standards: Bridging real and ideal evaluation practice*. Consultation and collaboration session at the annual meeting of the Canadian Evaluation Society, Halifax, NS, Canada.
- Wingate, L. A., & Perk, E. P. (2018, November). *Maximizing the medium: Using webinars effectively for evaluation capacity building*. Presentation at annual meeting of the American Evaluation Association Conference, Cleveland, OH.
- Becho, L. W., & Wingate, L. A. (2018, October). *Basic principles of survey question development: A crash course*. Presentation at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2017, November). *Evaluation checklist superpowers*. Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- Wingate, L. A., & Becho, L. W. (2017, October). *Strategies for effective evaluation reporting*. Presentation at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. (2016, October). *A practical approach to outcome evaluation: Step-by-step*. Presentation at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2015, November). *Evaluation questions: The foundation for useful and meaningful evaluation*. Poster presented at annual meeting of the American Evaluation Association, Chicago, IL.
- Wingate, L. A., Smith, C., Burkhardt, J., & Perk, E. (2014, October). *NSF investment in advancing evaluation theory, methods, and practice*. Poster presented at annual meeting of the American Evaluation Association, Denver, CO.
- Wingate, L.A., Martens, K., & Burkhardt, J. (2014, February). *Meet them where they are: Web-based evaluation capacity building*. Poster presented at the Teaching with Technology Symposium, Western Michigan University, Kalamazoo.
- Wingate, L.A., Martens, K., & Burkhardt, J. (2013, November). *Meet them where they are: Web-based evaluation capacity building*. Poster presented at the annual meeting of the American Evaluation Association, Washington, DC.
- Wingate, L. A. (2011, November). *Evaluation expectations expressed in National Science Foundation Advanced Technological Education program solicitations: An analysis of changes in de facto evaluation policy since 1993*. Paper session presented at the annual meeting of the American Evaluation Association, Anaheim, CA.
- Wingate, L. A., & Burkhardt, J. (2011, October). *Evaluating ATE's impact on student outcomes*. Roundtable session at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Westine, C., Wingate, L. A., & Gullickson, A. R. (2010, November). *The importance of using multiple metrics to investigate a single program goal*. Poster presented at the annual meeting of the American Evaluation Association, San Antonio, TX.

- Wingate, L. A. (2010, November). *The use of the Program Evaluation Standards in metaevaluation: Potential and pitfalls*. Presentation at the annual meeting of the American Evaluation Association, San Antonio, TX.
- Wingate, L. A. (2010, November). *Wanted: Evaluators!* Presentation at the annual meeting of the American Evaluation Association, San Antonio, TX.
- Wingate, L. A., & Evergreen, S. (2010, October). *ATE evaluation: Building a community of practice*. Roundtable session at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2009, November). *Metaevaluation as needs assessment*. Presentation at the annual meeting of the American Evaluation Association, Orlando, FL.
- Wingate, L. A. (2009, November). *The Program Evaluation Standards applied for metaevaluation purposes Investigating interrater reliability and implications for practice*. Presentation at the annual meeting of the American Evaluation Association, Orlando, FL.
- Wingate, L. A., & Weeks, P. (2009, October). *Evaluation challenges and solutions*. Roundtable session at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2008, November). *Metaevaluation: Purpose, prescription, and practice*. Presentation at the annual meeting of the American Evaluation Association, Denver, CO.
- Wingate, L. A. (2008, November). *Identifying and serving the needs of evaluators in a federally-funded program context*. Roundtable session at the annual meeting of the American Evaluation Association, Denver, CO.
- Wingate, L. A., & Gullickson, A. R. (2008, October). *Evaluation challenges and solutions*. Roundtable session at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2005, November). *Comparative analysis of Scriven's Key Evaluation Checklist and Stufflebeam's Program Evaluation Standards Checklist: Implications for evaluation practice and metaevaluation*. Presentation at the annual meeting of the American Evaluation Association, Toronto, ON, Canada.
- Wingate, L. A. (2005, November). *Exploring evaluation practice, theory, and disciplinary trends: Perspectives from graduate students and new evaluators*. Session chaired at the annual meeting of the American Evaluation Association, Toronto, ON, Canada.
- Wingate, L. A. (2004, November). *The use of document analysis in program evaluation*. Presentation at the annual meeting of the American Evaluation Association, Atlanta, GA.
- Wingate, L. A. (2002, November). *Development of The Evaluation Center's checklist project*. Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- Wingate, L. A. (2000, November). *Metaevaluation of children and youth program evaluations in the Philippines*. Presentation at the annual meeting of the American Evaluation Association, Honolulu, HI.
- Wingate, L. A. (2000, November). *The Evaluation Center's checklist project*. Presentation at the annual meeting of the American Evaluation Association, Honolulu, HI.

## Invited Presentations

- Robertson, K. N., & Wingate, L. A. (2024, April). *Valeo: Practical evaluation training powered by Western Michigan University*. Western Michigan Evaluators Network. [virtual]
- Robertson, K. N., & Wingate, L. A. (2023, April). *Distilling evaluation practice into 43 essential tasks*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University. [hybrid]
- Wingate, L. A. (2022, September). *Evaluation basics for grant proposals*. Lunch-and-Learn series. Western Michigan University Homer Stryker School of Medicine. [virtual]
- Wingate, L. A. (2022, March). *Evaluation basics for grant proposals*. Discovery Acceleration series, Office of the Vice President for Research and Innovation, Western Michigan University. [virtual]
- Wingate, L. A. (2022, June). *Lunch with stories from inspiring evaluators*. Panelist for EvalYouth event. [virtual]
- Wingate, L. A. (2021, October). *The promise and pitfalls of program evaluation*. Transforming the Non-Profit Sector Conference, Institute of Policy Studies, National University of Singapore. [virtual]
- Becho, L. W., & Wingate, L. A. (2021, March). *Showcasing your evaluation competence in your vita or resume*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University. [virtual]
- Wingate, L. A. (2019, October). *Getting started with Advanced Technological Education evaluation*. Presentation at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2019, February). *How to harness the power of high-quality checklists for program improvement and evaluation in public health*. Presentation for the Centers for Disease Control and Prevention—Center for Surveillance, Epidemiology and Laboratory Services. Atlanta, GA [virtual].
- Wingate, L. A. (2018, May). *Evaluation of broader impacts*. Presentation for Broader Impacts Conference. Michigan State University, East Lansing, MI.
- Wingate, L. A. (2017, November). *A live SWOT analysis of the American Evaluation Association evaluator competencies*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A., Smith, C., Burkhardt, J., & Perk, E. (2014, October). *NSF investment in advancing evaluation theory, methods, and practice*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2014, March). *Evaluation questions: The foundation for meaningful and useful program evaluation*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2013, January). *Evaluation the Jedi way: Using Star Wars for evaluation training*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2012, October). *The Kirkpatrick model for evaluation: An overview and discussion*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.

- Wingate, L. A. (2011, April). *Evaluation myths, misconceptions, and mistakes*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2011, March). *Communicating about evaluation: Style and substance*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2010, February). *Metaevaluation data: How much can and should written reports tell us about an evaluation's quality?* Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Boisvert, D., & Wingate, L. A. (2009, October). *Learning and evaluation*. Birds of a Feather session conducted at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A., & Gullickson, A. (2008, October). *ATE professional development evaluation*. Presentation at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2008, September). *The new metaevaluation standards: Metaevaluation joins utility, feasibility, propriety, and accuracy among the Program Evaluation Standards*. Presentation for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.

## Workshops

- Lopez, M., & Wingate, L. A. (2024, April). *A grants professional's guide to getting the most out of your evaluation*. Workshop at the Florida Council for Resource Development conference, Miami, FL.
- Lopez, M., & Wingate, L. A. (2024, April). *Strategies and insights for evaluation planning for federal grant proposals*. Workshop at the Florida Council for Resource Development conference, Miami, FL.
- Becho, L., & Wingate, L. A. (2019, May). *A crash course in developing survey questions*. Workshop at the annual meeting of the Michigan Association for Evaluation, Lansing, MI.
- Becho, L., & Wingate, L. A. (2018, October). *Survey fundamentals: Good data starts with good questions*. Preconference workshop at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2018, May). *Developing effective evaluation plans for grant proposals*. Workshop for South Dakota State University College of Nursing. Brookings, SD.
- Wingate, L. A. (2018, May). *Evaluation in action*. Workshop for South Dakota State University College of Nursing. Brookings, SD.
- Wingate, L. A., & Becho, L. W. (2017, October). *Strategies for effective evaluation reporting*. Preconference workshop at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2017, June). *Identifying evaluation questions*. Two workshops at the annual American Evaluation Association Summer Evaluation Institute, Atlanta, GA.
- Wingate, L. A. (2017, April). *The art and science of survey questions*. Workshop for the Western Michigan University Graduate College. Kalamazoo, MI.
- Wingate, L. A. (2017, March). *The role of evaluation in federal grants*. Workshop for the Western Michigan University Discover Discovery Workshop Series. Kalamazoo, MI.



- Wingate, L. A. (2017, February). *Are you committing one of the seven deadly sins of surveys? One-on-one survey improvement clinic*. Western Michigan University, Kalamazoo, MI.
- Wingate, L. A. (2016, October). *A practical approach to outcome evaluation: Step-by-step*. Preconference workshop at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A. (2016, June). *Identifying evaluation questions*. Two workshops at the annual American Evaluation Association Summer Evaluation Institute, Atlanta, GA.
- Wingate, L. A. (2016, April). *How will we know it worked? Designing project evaluations*. Western Michigan University Discover Discovery Workshop Series. Kalamazoo, MI.
- Wingate, L. A. (2016, February). *Identifying and communicating your project's intellectual merit and broader impacts: Setting the stage for continued funding*. Workshop at the Western Michigan University Spring Convocation: Recognition of Discovery, Diversity, and Global Engagement, Kalamazoo, MI.
- Wingate, L. A., & Knestis K. (2015, October). *Mid-life project evaluation: Setting the stage for continued funding*. Preconference workshop at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2015, June). *Translating findings into actionable recommendations*. Two workshop at the annual American Evaluation Association Summer Evaluation Institute, Atlanta, GA.
- Wingate, L. A. (2015, May). *Translating findings into actionable recommendations*. Workshop presented at the annual meeting of the Michigan Association for Evaluation, Lansing, MI.
- Wingate, L. A., Mann, C., Nisselle, A., & Nash, B. (2014, October). *ATE evaluation practice: Lessons from the field*. Preconference workshop at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2014, September). *Translating evaluation findings into actionable recommendations*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A. (2014, June). *Translating findings into actionable recommendations*. Workshop presented at annual American Evaluation Association Summer Institute, Atlanta, GA.
- Wingate, L. A., & Schroeter, D. (2014, April). *Identifying evaluation questions*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A., & Schroeter, D. (2014, February). *Translating evaluation findings into action*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Schroeter, D., & Wingate, L. A. (2014, February). *Evaluation data interpretation*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A., & Schroeter, D. (2013, December). *Evaluation questions: The foundation for meaningful program evaluation*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A., & Martens, K. (2013, November). *Questions, data, conclusions, and recommendations: Connecting the dots for an effective evaluation*. Preconference workshop at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.

- Schroeter, D., & Wingate, L. A. (2013, May). *Data interpretation*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A., & Schroeter, D. (2013, May). *Translating findings into action*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A., & Schroeter, D. (2013, March). *Evaluation questions: The foundation for meaningful program evaluation*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Schroeter, D., & Wingate, L. A. (2012, December). *Data interpretation*. Workshop presented at CDC University. Centers for Disease Control and Prevention, Atlanta, GA.
- Wingate, L. A. (2012, October). *Evaluating transportation training programs: Measuring reaction, learning, behavior, and results*. Workshop at the annual National Transportation Training Directors Conference, Seattle, WA.
- Wingate, L. A., Billman, P., Hata, D., Saflund, P., & Smith, L. (2012, October). *Beyond satisfaction and short-term self-reports: Evaluating the impact of your ATE grant*. Birds of a Feather session conducted at the Advanced Technological Education Principal Investigators Conference, Washington, DC.
- Wingate, L. A., & Cooper, K. (2012, October). *ATE evaluation: Measuring reaction, learning, behavior, and results*. Preconference workshop at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A. (2012, January). *Best practices in assessing effectiveness of transportation education and training programs: How to craft an evaluation plan*. Workshop at the annual meeting of the National Transportation Research Board, Washington DC.
- Bailey, T., Kapp, K., Morrill, J., Saflund, P., Sener, J., Wingate, L. A., & Zamani-Gallaher, E. (2011, October). *ATE evaluation challenges and solutions: A peer-to-peer dialogue*. Preconference workshop given at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Wingate, L. A., Barger, M., Centonze, P., Della-Piana, C., Evergreen, S., & Gullickson. (2010, October). *Designing practical and useful evaluations*. Preconference workshop given at the annual conference of Advanced Technological Education Principal Investigators, Washington, DC.
- Coryn, C. L. S., & Wingate, L. A. (2009). *CliffsNotes for evaluation: Using checklists for designing, conducting, managing, and assessing evaluations*. Workshop presented at the annual conference of the Michigan Association for Evaluation, Lansing, MI.
- Wingate, L. A. (2005). *Introduction to The Student Evaluation Standards*. Workshop presented at the Center for Teaching and Learning. Western Michigan University, Kalamazoo.
- Wingate, L. A. (2004). *Using checklists to guide good program evaluation*. Workshop presented for The Evaluation Center's Evaluation Café series, Western Michigan University, Kalamazoo.
- Wingate, L. A. (2004). *Using checklists to guide good program evaluation*. Workshop presented at the Centers for Disease Control Evaluation Institute, Atlanta, GA.

## Webinars

- Wingate, L. A. (2022, February). *The art and science of asking meaningful evaluation questions* [Webinar]. EvaluATE.
- Wingate, L. A. (2019, March). *Outcome evaluation: Step-by-step* [Webinar]. EvaluATE.
- Becho, L.W., & Wingate, L. (2019, February). *Basic principles of survey question development* [Webinar]. EvaluATE.
- Wingate, L. A. (2018, August). *Give your proposal a competitive edge with a great evaluation plan* [Webinar]. EvaluATE.
- Wingate, L. A. (2018, March). *Evaluation basics for non-evaluators* [Webinar]. EvaluATE.
- Wingate, L. A. (2017, August). *Evaluation: All the funded ATE proposals are doing it* [Webinar]. EvaluATE.
- Wingate, L. A. (2017, March). *Outcome evaluation: Step by step* [Webinar]. EvaluATE.
- Wingate, L. A., & Craft, E. (2017, February). *Small-scale evaluation* [Webinar]. EvaluATE.
- Wingate, L. A. (2016, August). *Logic models: Getting them right and using them well* [Webinar]. EvaluATE.
- Wingate, L. A., & Goodyear, L. (2016, May). *Meeting requirements, exceeding expectations: Understanding the role of evaluation in federal grants* [Webinar]. EvaluATE.
- Wingate, L.A., Cannon, R., Forrest, C., & Craft, E. (2016, March). *Small project evaluation: Principles and practices* [Webinar]. EvaluATE.
- Wingate, L.A., & MacDonald, G. (2015, December). *The retrospective pretest method for evaluating training* [Webinar]. EvaluATE.
- Wingate, L.A. (2015, August). *Evaluation: Don't submit your ATE proposal without it* [Webinar]. EvaluATE.
- Wingate, L.A., & MacDonald, G. (2015, June). *Checklists for improving evaluation practice* [Webinar]. EvaluATE.
- Wingate, L. A., & Perk, E. (2015, May). *Naked reporting: Shedding the narrative* [Webinar]. EvaluATE.
- Wingate, L.A. (2015, April). *Checklists for improving evaluation practice* [Webinar]. American Evaluation Association Coffee Break Webinar Series.
- Wingate, L.A., Craft, E., & Faber, D. (2015, March). *High-impact, low-cost evaluation for small projects* [Webinar]. EvaluATE.
- Wingate, L.A., Knestis, K., & Tyson, W. (2014, December). *Research and evaluation in the ATE program* [Webinar]. EvaluATE.
- Wingate, L.A., Bailey, T., Bradley, A., & Salinger, G. (2014, August). *Your ATE proposal: Got evaluation?* [Webinar]. EvaluATE.
- Wingate, L. A., Craft, E., & Faber, D. (2014, March). *Right-sizing evaluation for ATE small grants* [Webinar]. EvaluATE.
- Wingate, L. A., Smith, C., & Martens, K. (2014, January). *Orientation to ATE Survey 2014* [Webinar]. EvaluATE.
- Wingate, L. A., & MacDonald, G. (2013, November). *Questions, data, conclusions, and recommendations: Connecting the dots for an effective evaluation* [Webinar]. EvaluATE.

- Wingate, L. A., Bower, R., & Craft, E. (2013, September). *ATE evaluation 101* [Webinar]. EvaluATE.
- Wingate, L. A., Bower, R., & Della-Piana, C. (2013, August). *Evaluation: A key ingredient for a successful ATE proposal* [Webinar]. EvaluATE.
- Wingate, L. A., & Martens, K. (2013, May). *The nuts and bolts of ATE evaluation reporting* [Webinar]. EvaluATE.
- Wingate, L. A. (2013, March). *From valuing to visualization: Data interpretation and reporting* [Webinar]. EvaluATE.
- Wingate, L. A. (2013, January). *Developing questions for effective surveys* [Webinar]. EvaluATE.
- Wingate, L. A., & Balsamo, J. (2012, November). *ATE evaluation: Measuring reaction, learning, behavior, and results* [Webinar]. EvaluATE.
- Wingate, L. A., Craft, E., & Miller, M. (2012, September). *ATE Evaluation 101* [Webinar]. EvaluATE.
- Wingate, L. A., Billman, P., Lesiecki, M., & Della-Piana, C. (2012, August). *Build a better ATE proposal with evaluation and logic models* [Webinar]. EvaluATE.
- Wingate, L. A., Burkhardt, J., Campbell, D., & Hull, D. (2012, January). *Orientation to ATE survey 2012: How to get good information into and out of the survey* [Webinar]. EvaluATE.
- Wingate, L. A., Kmiec, J., Lewis, E., Ostrander, J., & Evergreen, S. (2011, September). *Ready, set, evaluate!* [Webinar]. EvaluATE.
- Wingate, L. A., Badway, N., Lesiecki, M., & Teles, E. (2011, July). *Strong evaluation plans = stronger proposals* [Webinar]. EvaluATE.
- Wingate, L. A., Monsass, J., & Salinger, G. (2011, March). *Claims + evidence: Assessing ATE grant outcomes* [Webinar]. EvaluATE.
- Wingate, L. A., Craft, E., Weeks, M., & Evergreen, S. (2010, November). *Getting started with your ATE evaluation* [Webinar]. EvaluATE.
- Wingate, L. A., Fletcher, L., Kapp, K., Synder, G., & Weeks, P. (2010, July). *Making evaluation integral to your ATE proposal* [Webinar]. EvaluATE.
- Wingate, L. A., Evergreen, S., & Weeks, P. (2010, May). *Maximizing evaluation impact* [Webinar]. EvaluATE.
- Wingate, L. A., Gullickson, A. R., Evergreen, S., & Saflund, P. (2010, March). *Evaluation data: So you have to do a survey ...* [Webinar]. EvaluATE.
- Evergreen, S., & Wingate, L. A. (2010, January). *Evaluation tools: Logic models, success indicators and performance standards* [Webinar]. EvaluATE.
- Wingate, L. A., Gullickson, A. R., Evergreen, S., Weeks, M., & (2009, November). *Evaluation basics* [Webinar]. EvaluATE.

## Evaluation Tools and Resources (Selected)

- Becho, L. W., Harnar, M., & Wingate, L. A. (2020). *Getting the most out of your project evaluation: A checklist for using evaluation findings*. EvaluATE.
- Becho, L. W., & Wingate, L. A. *Communications plan checklist for ATE principal investigators and evaluators*. EvaluATE.

- Centers for Disease Control and Prevention. (2018). [Recommended training effectiveness questions for postcourse evaluations user guide](#). [Guide largely information by my work performed under contract with CDC as a subject matter expert.]
- Robertson, K. N., & Wingate, L. A. (2017). [Checklist for program evaluation report content](#). Evaluation Checklists Project.
- Robertson, K. N., & Wingate, L. A. (2017). [Essential ATE evaluation tasks](#). EvaluATE.
- Wingate, L. A., (2016). [Logic model template](#). EvaluATE.
- Wingate, L. A., (2017). [Evaluation data matrix template](#). EvaluATE.
- Wingate, L. A., (2018). [Evaluation basics for non-evaluators video series](#). EvaluATE.
- Wingate, L. A. (2023). [Evaluation plan checklist for ATE proposals](#). EvaluATE.
- Wingate, L. A., & Schroeter, D. (2016). [Evaluations questions checklist](#). Evaluation Checklists Project.

## Academic Engagement

### Doctoral Dissertation Committees

Krystin Martens | 2016 | Chair  
Interdisciplinary Ph.D. in Evaluation, Western Michigan University

Kelly Robertson | 2015 | Chair  
Interdisciplinary Ph.D. in Evaluation, Western Michigan University

Mohammad Alyami | 2013 | Member  
Interdisciplinary Ph.D. in Evaluation, Western Michigan University

### Courses Taught

EVAL 6970 Metaevaluation | Spring 2008  
Interdisciplinary Ph.D. in Evaluation, Western Michigan University

EVAL 600 Foundations of Evaluation | Fall 2003  
Interdisciplinary Ph.D. in Evaluation, Western Michigan University  
(Assistant to Dr. E. Jane Davidson)

EDLD 657 Metaevaluation | Summer 2000  
Department of Educational Leadership, Western Michigan University  
(Cotaught with Dr. Daniel Stufflebeam)

UNV 101 Freshman Seminar | Fall 1999  
Academic Support Program, Western Michigan University

## Grants & Contracts

### Evaluation of the American Heart Association of Michigan's Social Responsibility Project

Role: Principal Investigator  
Sponsor: American Heart Association  
\$20,000 | 2024

### **Evaluation Lab**

Role: Co-lead

Charitable grant to develop and operate the Evaluation Lab at The Evaluation Center

Sponsor: Kalamazoo Community Foundation

\$15,000 | 2023-24; \$20,000 | 2024-25; \$30,000 | 2025-26

### **Evaluation of Electronic Case Reporting (eCR)**

Role: Principal Investigator

Sponsor: Council for State and Territorial Epidemiologists

\$350,000 | 2023-25

### **Evaluation of the Data Modernization Initiative**

Role: Principal Investigator

Sponsor: Center for Surveillance, Epidemiology, and Laboratory Services, Centers for Disease Control and Prevention

\$82,675 | 2022-23

### **Evaluation of Electronic Case Reporting (eCR)**

Role: Principal Investigator

Sponsor: CDC Foundation

\$124,332 | 2020

### **EvaluATE: Evaluation Hub for Advanced Technological Education**

Role: Director/Principal Investigator (2019-20); Co-Principal Investigator (2020-25)

Sponsor: National Science Foundation

\$6,407,856 | 2019-25

### **EvaluATE: Evaluation Support Center for Advanced Technological Education**

Role: Director/Principal Investigator

Sponsor: National Science Foundation

\$2,037,850 | 2016-20

### **Technical Assistance for Mobile Health Resources**

Role: Co-Principal Investigator

Sponsor: Mobile Health Resources

\$7,378 | 2017

### **Evaluation Checklists Project**

Role: Principal Investigator

Sponsor: Faster Forward Fund (administered by Marin Community Foundation)

\$10,000 | 2017

### **Social Media Survey**

Role: Principal Investigator

Sponsor: National Science Foundation via subcontract with the University of Wisconsin

\$57,246 | 2013-17

### **EvaluATE: Evaluation Resource Center for Advanced Technological Education**

Role: Director/Principal Investigator

Sponsor: National Science Foundation

\$2,186,660 | 2012-17

### **Evaluation of the Center for Research Excellence in Optical Sciences and Applications**

Role: Principal Investigator

Sponsor: National Science Foundation via subcontract with Delaware State University

\$136,015 | 2013-15

**EvaluATE: Evaluation Resource Center for Advanced Technological Education**

Role: Director/Principal Investigator

Sponsor: National Science Foundation

\$2,069,415 | 2008-13

**CDC Metaevaluation**

Role: Principal Investigator

Sponsor: Centers for Disease Control and Prevention via contract with Deloitte

\$80,000 | 2012-14

**Evaluation of the Unbounded Possibilities Initiative**

Role: Principal Investigator

Sponsor: Indiana State University

\$42,120 | 2012-15

**Evaluation of the Center for Performative Design and Engineering Technology**

Role: Principal Investigator

Sponsor: National Science Foundation via subcontract with New York City College of Technology

\$13,120 | 2013

## Honors & Awards

2025	Distinguished Service Award, Western Michigan University
2024	John A. Seeley Friend of Evaluation Award, Michigan Association for Evaluation
2024	Excellence in Discovery, Western Michigan University
2023	Excellence in Discovery, Western Michigan University
2022	Excellence in Discovery, Western Michigan University
2021	Excellence in Discovery, Western Michigan University
2020	Excellence in Discovery, Western Michigan University
2019	National Science Foundation Big Idea Machine 2026 – First-Round Finalist (with Terri Goss Kinzy, Vice President for Research and Innovation at Western Michigan University; Big Idea proposal was one of 33 out of 800 submissions invited to produce video pitch)
2017	Excellence in Discovery, Western Michigan University
2016	Excellence in Discovery, Western Michigan University
2015	Excellence in Discovery, Western Michigan University
2001	Outstanding New Professional, Western Michigan University
1990	Outstanding Sociology Student, Truman State University

## Service

**Service to the Profession**

Expert panelist, RAND's evaluation of Army Community Service family programs

Proposal reviewer, National Science Foundation, Division of Undergraduate Education, Education and Human Resource Directorate (2011, 2018, 2021, 2022)

Proposal reviewer, American Evaluation Association annual conferences (2005-22)

Steering committee member, NSF-ATE Principal Investigators Conference (2012-19)

Professional development workshop proposal reviewer, American Evaluation Association annual conference (2017)

Board member and evaluation advisor, Future for Teens, Kalamazoo, MI (2016-18)

Ad hoc reviewer, *American Journal of Evaluation*, *BMC Health Services Research*, *Evaluation & Program Planning*, *Journal of MultiDisciplinary Evaluation*, *Policy & Politics*, *Public Health Report*, *Studies in Educational Evaluation* (2005-present)

Book review section editor, *American Journal of Evaluation* (2004-11)

### **Service to the University**

Member, Student Success Team (for Empowering Futures Gift implementation) (2025-present)

Lead, Empowering Futures Gift Evaluation Workgroup (2022-present)

Member, Empowering Futures Gift Steering Committee (2023-25)

Member, Ad Hoc Committee on University Centers and Institutes (2024)

Member, Gardner Institute Equity in Retention Academy Work Group (2023)

Invited Participant, Point of Distinction Workshops (2023)

Member, WMU Strategic Planning Steering Committee (2021-22)

Co-Chair, WMU Strategic Planning Research and Creative Scholarship Working Group (2021-22)

Chair, Committee to relocate the Interdisciplinary Ph.D. in Evaluation program (2021)

Member, Research staff position compensation review committee (2021-22)

Reviewer, Presidential Innovation Professorship (2020-21)

Chair, Search committee for Interdisciplinary Ph.D. in Evaluation faculty, Director of The Evaluation Center (2016, 2017)

Pro bono evaluator and advisory committee member, Racial Healing project at Western Michigan University (W. K. Kellogg Foundation grant) (2014-15)

Member, Search committee for Director of The Evaluation Center (2006)

## **Memberships**

American Evaluation Association

Michigan Association for Evaluation