

MICHELLE METRO-ROLAND, PH.D.

Associate Director, External Scholarships & Faculty Development, and International Student Advocate
Haenicke Institute for Global Education
Affiliate Professor, School of Environment, Geography & Sustainability
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EDUCATION

Indiana University
Doctor of Philosophy in Geography
Minor: Russian & East European Studies
Dissertation: *Reading Signs, Interpreting Meaning & Placing Culture in the Budapest Landscape*

University of California at Berkeley
Master of Arts in History
Berkeley, California

Loyola Marymount University
Bachelor of Arts in Classics
Los Angeles, California

PUBLICATIONS

Monographs

Rickly-Boyd, J., D. Knudsen, L. Braverman, & **M. Metro-Roland** (2014) *Tourism, Performance, and Place: Geographical Perspective*. Farnham, UK: Ashgate.

Metro-Roland, M. (2011) *Tourists, Signs and the City: The Semiotics of Culture in an Urban Landscape*. Farnham, UK: Ashgate.

Knudsen, D., **M. Metro-Roland**, A. Soper, & C. Greer, eds. (2008) *Landscape, Tourism, and Meaning*. Aldershot: Ashgate.

Articles and Proceedings

Kunz, J. G., A. C. Castrogiovanni, and **M. Metro-Roland** (2025) "The Tourist Semiosis of Lake Landscapes Through Aesthetics and Performativities" *PASOS Revista de Turismo y Patrimonio Cultural*.

Soica S. & **M. Metro-Roland** (2023) "Linguistic Landscapes: Creating Presence & Marking Absence." *Social Semiotics*.

Metro-Roland, M. and J. Kunz (2019) "Entrevista com a Dra. Michelle Metro-Roland: Turismo, Paisagens e Signos/ An Interview with Michelle Metro-Roland: Tourism, Landscape, and the Signs" *Revista Rosa dos Ventos – Turismo e Hospitalidade*.

Metro-Roland, M. (2018) "Community, Identity, and International Student Engagement." *Journal of International Students*, 8:3, 1408-21.

Knudsen, D. J. Rickly, & **M. Metro-Roland** (2017) "Touring as a Peircean Habit." *Annals of Tourism Research*, 57: 246-48.

Knudsen, D., **M. Metro-Roland**, & J. Rickly (2015) "Tourism, Aesthetics, and Touristic Judgment." *Tourism Review International*, 19, 179-91.

Metro-Roland, M. (2014) "Habits of Interpretation: The Semiotics of Place Names" in *Sea, Sea Names and Peace in East Asia: Proceedings of the 20th International Seminar on Sea Names, Gyeongju, Korea, 26-29 October 2014*. Seoul: The Society for East Sea.

Metro-Roland M., (2013) "Goulash Nationalism: The Culinary Identity of a Nation." *Journal of Heritage Tourism*, 13, 172-81.

Metro-Roland, M. (2012) "Architextuality: An Argument in Favor of Creative Preservation of the Urban Built Environment." *Material Culture*, 44, 21-42.

Rickly-Boyd, J. & **M. Metro-Roland** (2010) "Background to the Fore: the Prominence of the Prosaic In Tourists' Experience of Place." *Annals of Tourism Research*, 37:4, 1164-180.

Metro-Roland, M. (2009) "A Needle in a Hay Stack: Finding Authenticity at the John Hay Center, Salem, Indiana." *Journal of Heritage Tourism*, 4, 145-56.

Metro-Roland, M. (2009) "Interpreting Meaning: An Application of Peircean Semiotics to Tourism." *Tourism Geographies*, 11, 270-79.

Knudsen, D., A. Soper, & **M. Metro-Roland** (2007) "Gazing, Performing & Reading: A Landscape Approach to Understanding Meaning in Tourism Theory." *Tourism Geographies*, 9, 227-33.

Chapters

Metro-Roland, M. (2023) "Tourist Space" in J. Jafari, H. Xiao, eds. *Encyclopedia of Tourism, 2nd Edition*. Springer: Switzerland.

Metro-Roland, M. and S. Soica (2023) "Sign-tourism" in J. Jafari, H. Xiao, eds. *Encyclopedia of Tourism, 2nd Edition*. Springer: Switzerland.

Metro-Roland, M. and S. Soica (2019) "Landscape and Tourism" in Howard, P., I. Thompson, & E. Waterton, M. Atha, eds., *The Routledge Companion to Landscape Studies, 2nd Edition*. Oxon, UK: Routledge, 354-65.

Metro-Roland, M. (2015) "Tourist space" in J. Jafari, H. Xiao, eds. *Encyclopedia of Tourism*. Springer: Switzerland. https://doi.org/10.1007/978-3-319-01669-6_631-1

Knudsen, D., **M. Metro-Roland** & J. Rickly-Boyd (2012) "Landscape Studies & Tourism Research." in Howard, P., I. Thompson, & E. Waterton, eds., *The Routledge Companion to Landscape Studies*. Oxon, UK: Routledge, 286-95.

Knudsen, D., J. Rickly-Boyd & **M. Metro-Roland**, (2012) "Landscape Perspectives on Tourism Geographies." in J. Wilson, ed., (2012) *The Routledge Handbook of Tourism Geographies*. New York: Routledge, 201-06.

Metro-Roland, M. (2011) "Landscape and Geography" in J. Stoltman, ed. *21st Century Geography: A Reference Handbook*. Thousand Oaks: Sage.

Metro-Roland, M. (2010) "Communism & Geography" in B. Warf, ed. *Encyclopedia of Geography*. Thousand Oaks: Sage.

Metro-Roland, M. (2008) "A Nostalgia for Terror" in D. Knudsen, et al., eds., *Landscape, Tourism, and Meaning*. Aldershot: Ashgate, 75-94.

Knudsen, D., A. Soper, & **M. Metro-Roland** (2008) "Landscape, Tourism, & Meaning: An Introduction." in D. Knudsen, et al., eds., *Landscape, Tourism, and Meaning*. Aldershot: Ashgate, 1-7.

Knudsen, D., **M. Metro-Roland** & A. Soper (2008) "Landscape Tourism & Meaning: A Conclusion." in D. Knudsen, et al., eds., *Landscape, Tourism, and Meaning*. Aldershot: Ashgate, 131-34.

Roland, M. (1994) "5th Century BC Laconian Lion." in *A Passion for Antiquities: Ancient Art from the Collection of Barbara & Lawrence Fleischman*. Los Angeles: J. Paul Getty Trust Publications.

CONFERENCE PRESENTATIONS (Selected)

"Supporting International Students Through a Community Approach." Poster Presentation, NAFSA Annual Conference, New Orleans, LA, 2024

"Developing Healthy University-Campus Ministry Relations." With Jordan Palladino. CRCMA Campus Ministry Conference, online, 2021

"The Fulbright Foreign Student Program: A Model for Engaging the International Student Community." With Jenny Skiba and Sarah Bird, NAFSA Region V Conference, Milwaukee, Wisconsin, 2016

Land Banks & Landscapes: Architectural Preservation & Development in Neighborhood Regeneration, Vernacular Architecture Forum Conference, Chicago, Illinois, 2015

Rethinking International Credential Evaluations, Quality Assurance, and Cooperation in International Education With Sarah Gleisner and Joseph Graff, NAFSA Region V Conference, Chicago, Illinois, 2015

Remembering and Forgetting: The Problem With Toponyms
Association of American Geographers, Annual Meeting, Chicago, Illinois, 2015

Learning With the World: Why International and Domestic Students Make Good Bedfellows
WMU Lee Honors College Lyceum Series, Kalamazoo, Michigan 2014

Habits of Interpretation: The Semiotics of Place Names
20th International Seminar on Sea Names, Gyeongju, Korea, 2014

From Steel Pre-Fab to School: The Semiotics of Contemporary Building Design
Association of American Geographers, Annual Meeting, Tampa, Florida, 2014

Fulbright in Practice: How Two Universities Utilize Fulbright to Enhance Internationalization Efforts, with Julia Wells and Joseph Graff, Michigan Association of International Educators, East Lansing, Michigan, 2012

Architextuality: The Material Manifestation of Culture in Stone Association of American Geographers, Annual Meeting, Seattle, Washington, 2011

Challenges in the Global Studies Classroom. Bildung, Cosmopolitanism, & Education for Intercultural Competence, Comparative & International Education Society, Midwest Conference, Ypsilanti, Michigan, 2010

Goulash Nationalism: The Gastro-Cultural Identity of a Nation, Association of American Geographers, Annual Meeting, Washington, DC, 2010

The Spectacle of the Post-Socialist Urban Landscape: Photos of Contemporary Budapest
Post-Socialist Urban Identity, Invited Workshop, Krakow, Poland, 2009

Food, Nation, & Culture, Association of American Geographers, Annual Meeting, Las Vegas, Nevada, 2009

Glittering Icons & Peircean Icons: The Post-Socialist Cityscape of Budapest , Association of American Geographers West Lakes Division, Annual Meeting, Bloomington, Indiana, 2008

A Peircean Semeiotic Approach to the Epistemological Problems of Landscape Interpretation, Association of American Geographers, Annual Meeting, Boston, Massachusetts, 2008

An Exploration of the Hermeneutic Problems in the Cognizing of Place & Landscape, Landscape, Space & Place Conference, Indiana University, Bloomington, Indiana, 2008

"The guidebook says it's Eastern Europe:" Visitors' interpretations of Hungarian Culture on the Ground in Budapest, Association of American Geographers, Annual Meeting, San Francisco, California, 2007

Placing Culture in Urban Space: Interpretations of Budapest, Hungary, Landscape, Space & Place Conference, Indiana University, Bloomington, Indiana, 2007

The Impossibility of Unmediated Tourism: Pregnant Signs & Bustling Alleys in Skopje, Macedonia, Association of American Geographers, Annual Meeting, Denver, Colorado, 2005

A Nostalgia for Terror: The Memorialization of Communism in the Budapest Landscape
Association of American Geographers, Annual Meeting, Philadelphia, Pennsylvania, 2004

Tourists Under the Radar: Small Scale Rural Tourism, Association of American Geographers, Annual Meeting, New Orleans, Louisiana, 2003

Housing Stock in Hungary 10 Years After the Fall of Communism, Association of American Geographers, West Lakes, Annual Meeting, Minneapolis, Minnesota 2002

The Effects of Privatization on Hungary's Housing Stock, Central Eurasian Studies Conference, Indiana University, Bloomington, Indiana, 2002

TEACHING

WESTERN MICHIGAN UNIVERSITY
Kalamazoo, Michigan

Diplomacy, Debate, Conflict, & Compromise
2015-Spring

Capstone Seminar in Global & International Studies
2013-Fall, 2013-Spring, 2012-Fall, 2012-Spring, 2011-Fall, 2010-Spring, 2010-Fall

The Geography of Europe
2012-Spring, 2011-Spring

Graduate Level Topics in Global & International Studies
2010-Fall

Introduction to Global & International Studies
2010-Fall, 2009-Fall

Invited Lectures

Elementary Social Studies and Multi-Cultural Ed—"Geography & Maps"
2011-Fall, 2010-Fall, 2009-Fall, 2008-Fall

SOUTH EAST EUROPEAN UNIVERSITY—Faculty of Teacher Training
Tetovo, Macedonia

North American Civilization
2003-Fall

INDIANA UNIVERSITY
Bloomington, Indiana

Capstone Seminar in International Studies
2007-Spring

The Geography of Europe
2007-Spring, 2005-Spring, 2004-Spring
Introduction to Geographic Methods
2006-Fall, 2004 Fall
World Regional Geography
2004-Summer, 2003-Summer, 2003-Spring, 2002-Summer
Physical Systems of the Environment
2001-Summer
Invited Lectures
Introduction to Geographic Methods—"Visual Methodologies"
2008-Spring
Introduction to International Studies—"Europe"
2006-Fall

GRANTS, ACADEMIC HONORS, & AWARDS (Selected)

Grants

Assessment Mini Grant, Western Michigan University, May 2023
Fulbright Scholar-In-Resident Institutional Grant, Western Michigan University, 2023-24
Fulbright-Hays Doctoral Dissertation Research Abroad Grant, US Department of Education, Budapest Hungary 2005-06
J. Stewart & Dagmar K. Reiley Graduate Fellowship, Indiana University, College of Arts & Sciences, 2007 Graduate & Professional Student Organization Research Grant, Indiana University, 2006 Geography Department Graduate Fellowship Award, Indiana University, 2004
Foreign Language Area Studies (FLAS) Fellowship, for Macedonian Indiana University, 2003
Foreign Language Area Studies (FLAS) Fellowship, for Hungarian, Indiana University, 2001-02
Ancient History Fellowship, University of California at Berkeley, 1994-96

Academic Honors & Awards

Geography Chair's Graduate Student Recognition Award, Indiana University, 2004, 2008
Classics Department Student of the Year, Loyola Marymount University, 1994
Getty Multicultural Undergraduate Internship, J. Paul Getty Museum (The Villa), 1993

SERVICE (Selected)

University Service—Western Michigan University (selected)
International Education Council of the Faculty Senate, 2011 to present
Well Being Collective Steering Committee, Spring 2025 to present
Mental Health Action Team, 2023 to present
Retention Action Team, 2017-2019

Campus Climate, Diversity, Equity & Inclusions TAC, 2014-15.
University Global Engagement Award Committee for Faculty & Staff, Chair
University Diversity Awards Selection Committee
New Student Center Inclusion Diversity and Multiculturalism Planning Core Group 2018-20
Educational Partners Advisory Committee, World Affairs Council of Western Michigan, 2010-17
Mid and West Michigan Fulbright Association Board President, 2018 to present
Fulbright Association West & Mid-Michigan Chapter, President, 2021-2024
Fulbright Association Michigan Chapter, Executive Board, 2012-13
Fulbright Association Michigan Chapter, Secretary and Executive Vice President, 2013-14, 2014-15, 2015-18
College of Arts and Sciences International Education Committee, 2010-11
College of Arts and Sciences Interdisciplinary Education Committee, 2012-13
University Service—Indiana University (selected)
Inner Asian & Uralic National Resource Center, Outreach Presenter, 2007-08
Hungarian Cultural Association, Secretary, 2001-02
Introductory Speaker for Hungarian Film Festival showing of *A Tanú*, 2002
Disciplinary Service (selected)
Secretary, Landscape Specialty Group
Association of American Geographers, 2010-13
Session Co-Organizer,
Identity in Place, Landscapes and Politics of Energy Extraction, Post-Socialist Cities Revisited, Waterfront
Landscapes and the Politics of Globalization, Watery Landscapes: Human Environmental Interactions in Rivers & Swamps
Association of American Geographers, Annual Meeting
Los Angeles, California, 2013
Co-founder, Landscape Specialty Group
Association of American Geographers, 2009
Session Co-organizer, Landscape: Heuristic Tool, Cultural Artifact, Ecological Concept or Political Entity?
Association of American Geographers, Annual Meeting
Las Vegas, Nevada, 2009
Chair of Organizing Committee, Landscape, Space & Place Conference
Indiana University
Bloomington, Indiana, 2007-08
Co-organizer and co-founder, Landscape, Space & Place Conference
Indiana University
Bloomington, Indiana, 2006-07
Reviewer, *various journals*.

PROFESSIONAL & HONORARY ASSOCIATIONS

Professional Organizations & Associations

Fulbright Association
Community Student Connection, Inc.

Honorary Organizations

Alpha Sigma Nu Jesuit Honor Society
Phi Alpha Theta History Honor Society
Eta Sigma Phi Classics Honor Society

LANGUAGES

Hungarian, Latin, Ancient Greek, French
