

## Daniela Schröter (Schroeter)

Presidential Innovation Professor and Associate Professor  
Director of Graduate Programs  
School of Public Affairs and Administration  
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### Bio

Dr. Daniela Schröter is a presidential innovation professor (2024-2027), Director of Graduate Programs, and Associate Professor at Western Michigan University's School of Public Affairs and Administration. Her research focuses on evaluation theory, methodology, and practice, emphasizing evaluation competencies and capacity building in the public and nonprofit sectors. Dr. Schröter has published widely and conducted evaluations across five continents. She is deeply engaged in teaching and curriculum development, including project-based learning in public administration and evaluation education. She has developed numerous educational resources, regularly mentored graduate students, and disseminated her work through professional development internationally. Her service includes editorial roles with the *American Journal of Evaluation*, the *Journal of MultiDisciplinary Evaluation*, and the *Canadian Journal of Program Evaluation*. She also serves as an expert advisor to the United Nations Independent Evaluation Mechanism. Through her scholarship, pedagogy, and global service, Dr. Schröter advances the field of evaluation and fosters evidence-based practice in public service and international development.

### Research Interests

Evaluation theory, methodology, and practice; Evaluation competencies; Evaluation capacity-building and professional development

## Academic Background and Professional Appointments

### A. Education

|           |                                                                                                                                                          |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2008      | Ph.D. in Interdisciplinary Evaluation, Western Michigan University                                                                                       |
| 2002      | M.A. (Magistra Artium) in German as a Foreign/Second Language, Intercultural Business Communication, and American Studies, Friedrich Schiller University |
| 1998 – 99 | Graduate Study Abroad, Michigan State University                                                                                                         |

### B. Academic and Administrative Appointments

|             |                                                                                                                       |
|-------------|-----------------------------------------------------------------------------------------------------------------------|
| 2019 –      | Associate Professor (since 8/19/2019), School of Public Affairs and Administration, Western Michigan University       |
|             | ✓ Director of Graduate Programs (Fall 2020 – Spring 2022; Summer 1 2025 – )                                           |
|             | ✓ Sabbatical Leave, Western Michigan University (Fall 2022 – Spring 2023)                                             |
| 2015 – 2019 | Assistant Professor (8/17/2015 – 8/19/2019), School of Public Affairs and Administration, Western Michigan University |
| 2008 – 15   | Director of Research (12/1/2008 – 8/16/2015), Evaluation Center, Western Michigan University                          |
| 2008 –      | Associate Faculty, Interdisciplinary Ph.D. in Evaluation, Western Michigan University                                 |

## C. Named Professorships

2024 – 2027      Presidential Innovation Professor (July 1, 2024 – June 30, 2027; \$15k stipend per year)

## D. Honors and Awards

2025      Distinguished Teaching Award, Western Michigan University  
2025      John A. Seeley Friend of Evaluation Award, Michigan Association for Evaluation  
2023 –      [UN Independent System-Wide Evaluation Mechanism](#). Global Advisory Board.  
2023      Recognition for 15 Years of service to WMU (December)  
2018      Recognition for 10 Years of service to WMU (December)  
2017      Best Poster Award at the Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (Fall)  
2017      Nomination for Distinguished Teaching Award  
2017      Mentor for award-winning poster at WMU's Research and Creative Activities Poster and Performance Day (Spring)  
2017      WMU Recognition for *Excellence in Discovery: Research and External Funding over \$1 Million Lever for 5 Years 2011 – 2016* (Spring, 2017)  
2016      WMU Recognition for *Excellence in Discovery: Research and External Funding over \$1 Million Lever for 5 Years 2010 – 2015* (Spring, 2016)  
2015      WMU Recognition for *Excellence in Discovery: Research and External Funding over \$1 Million Lever for 5 Years 2009 - 2014* (Spring, 2015)  
2013      American Evaluation Association Marcia Guttentag Award (Fall)  
2011      Western Michigan University Outstanding New Professional Award  
Nominated for the Western Michigan University Supervisor Superstar "Supervisor of the Year" 2010-2011  
2010      Western Michigan University Research Development Award  
2006      European Evaluation Society/United Kingdom Evaluation Society Bursary  
2006      European Union Grant (\$2,000), supported by the European Community's Sixth Framework Program under the Marie-Curie Conferences and Training Courses Action, to cover costs of attending and presenting at the Evaluation of Sustainability conference (EASY-ECO) in October 2006  
2006      Doctoral Seminar on Results-Driven Organizational Change of Robert H. Schaffer & Associates, Stamford, CT, nominated by R. O. Brinkerhoff, Western Michigan University (January 12-13, 2006)

## E. Consulting Services and Applied Evaluation

2023      Lawrence University, Evaluation design and methodology.  
2021      World Meteorological Organization (WMO) PACC-RRC Impact Evaluation and Capacity Building  
2018 –      Eval4Impact LLC.  
✓ Provide proprietary evaluation services and capacity building for corporate, nonprofit, and multilateral clients.  
✓ dba Brinkerhoff Evaluation Institute (2018 – 2025)  
• Provide licensed, proprietary evaluation services for corporate clients.  
• Provide licensed Success Case Method (SCM) professional development and capacity building.

## F. Other Professional Experience

|           |                                                                                                                      |
|-----------|----------------------------------------------------------------------------------------------------------------------|
| 2008      | Project Manager (9/1/2008–11/30/2008), Nexus Market Research, Inc.                                                   |
| 2003 – 07 | Co-Owner/Evaluator/Consultant, Coryn-Schroeter (CS) Evaluation, LLC.<br>Portage/Kalamazoo, MI, USA                   |
| 2002 – 04 | Adjunct Faculty, Friedrich Schiller University, Department of Intercultural Business<br>Communication, Jena, Germany |
| 2000 – 02 | Manager/Consultant/Trainer, Interculture e.V., Jena, Germany                                                         |
| 2000 – 01 | Adjunct Faculty, Bauhaus University, Weimar, Germany                                                                 |
| 1999 – 00 | Instructor, Institute for Intercultural Communications, Jena, Germany                                                |

## Teaching

### A. Courses taught at Western Michigan University

**Modalities:** face-to-face (F2F), hybrid (H), synchronous online (SO), partially synchronous online (PSO), asynchronous (A), and/or hyflex offerings (Flex)

PADM 3000: Nonprofit Management (F2F)  
PADM 4700: Program Design, Implementation, and Evaluation (F2F)  
  
PADM 5270: Human Resource Management (F2F)  
PADM 5810: Social Entrepreneurship and Innovation (PSO, SO)  
PADM 5830: Grant Writing for Nonprofit Organizations (F2F, H, PSO, SO)  
PADM 6001: Capstone Portfolio 1 (PSO)  
PADM 6020: Public Policy and Politics (PSO, SO, F2F, Flex)  
PADM 6060: Analytical Methods (PSO, SO, F2F, H, Flex)  
PADM 6080: Organizational Theory and Behavior (F2F)  
PADM 6390: Performance Evaluation and Information Technology (F2F)  
PADM 6400: Nonprofit Governance (F2F)  
PADM 6461: Evaluation of Nonprofit Organizations (F2F)  
PADM 6640: Advanced Research Design (F2F)  
PADM 6780: Program Evaluation (F2F, H, PSO, SO)  
PADM 6800: Project Paper Seminar (F2F)  
PADM 6800: Capstone Portfolio 2 (PSO)  
  
PADM 7300: Doctoral Dissertation (A)  
EVAL 6970: Cost Analysis (F2F)  
EVAL 7100: Independent Research (A)  
EVAL 7120: Professional Field Experience (A)  
  
EVAL 7300: Doctoral Dissertation (A)  
EMR 6520: Evaluation Practicum (F2F)  
EDLD 6010: Evaluation of Nonprofit Organization (F2F)

### B. Graduate Mentoring

#### *Doctoral dissertations in progress, WMU's College of Arts and Sciences*

Abu-Obai, Ruqayyah (Since Fall 2021). The U.S. Federal Government Evaluation Marketplace, The Economics of Demand Side [Chair]. Expected defense in Spring 2026.

Klee, Jack (since Fall 2021). Evaluating State Department of Transportation Websites: Transparency, Accessibility, and MAP-21 Performance Goals [Chair since Fall 2024]. Expected defense in Spring 2026.

Marshall, V. (since Fall 2024). Working title/topic: Valuing in Structural Change interventions. [Chair]

Thompson, Diana (since 2018). *To be determined*. [Chair] - Discontinued

### ***Doctoral dissertations completed, WMU's College of Arts and Sciences***

Burke, Leandra (Summer, 2025). *Framing the Problem to Fit the Policy Solution: An Embedded Mixed Methods Case Study*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Chair].

Kates, Aaron (Fall 2021). A Discipline in Search of a Voice: A Corpus Linguistic Study of Scholarly Evaluation Literature. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Reader].

Greenman II, G. D. (Fall 2020). *Understanding the Influence of Interdisciplinary Research: An Examination of Carol Hirschon Weiss's Scholarship*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Chair].

Aljanahi, M. H. A. A. (2019). *Leadership, Satisfaction, Commitment, and Turnover in the United Arab Emirates*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Chair].

Smith, C. D. (Summer, 2018). *An Integrated Mixed Methods Study to Construct a Usable Model for Impact Evaluation Capacity Development*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Chair]

Manga, A. W. (Spring, 2016). *Crowdsourced Product Reviews: A study of evaluation standards used*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Chair]

Fields, J. K. (2014). *A Metaevaluation of Evaluations of Health Care Programs that Employ the Chronic Care Model*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Committee member]

Brown, B. (2013). *A metaevaluation of energy efficiency evaluations*. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Committee member]

### ***Doctoral dissertations completed, WMU's College of Education and Human Development***

Satoshi Ozeki (2017). Three Empirical Investigations into the Logic of Evaluation and Valuing Practices. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Reader]

Almued, Saeed (Spring, 2016). A metaevaluation of school counseling program evaluations. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Reader]

Wilson, K. (2013). Harnessing complexity: Analysis, methodology, and ethical framework to facilitate utilization of video data in evaluations. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Reader]

Alyami, M. (2013). Modification and adaptation of The Program Evaluation Standards in Saudi Arabia. Unpublished doctoral dissertation, Western Michigan University, Kalamazoo. [Reader]

## **Research & Scholarship**

### **A. Grants & Sponsored Research**

#### ***Funded***

**2025**                      **Center for Excellence and Research in Public Service Experience-Driven Learning Venture Grant**  
Western Michigan University, The School of Public Affairs and Administration  
Sponsor: WMU Office of the Provost and Vice President for Academic Affairs Experience

Driven Learning Grants (EDL) with support from the Empowering Futures Gift and the President's Office and the divisions of Academic Affairs, Business Affairs, Student Affairs, and University Advancement

Submitted: January 24, 2025

Funding period: July 2025 – June 2026

Amount: \$39,500

*Project PI (Izzy Pratt, MPA student as co-PI)*

2024

**The Value of 360-Degree Assessment in Higher Education**

Western Michigan University, Office of Institutional Effectiveness

Submitted: January 29, 2024

Funding period: March – June 2024

Amount: \$2,200

*Project PI; Co-PIs:* Dr. Heather Jach Turner, Professional Instructor & Ms. Isabel Rodriguez, Graduate Assistant, School of Public Affairs and Administration

2024

**Center for Excellence and Research in Public Service Incubator Grant**

Western Michigan University, The School of Public Affairs and Administration

Sponsor: WMU Office of the Provost and Vice President for Academic Affairs Experience

Driven Learning Grants (EDL) with support from the Empowering Futures Gift and the President's Office and the divisions of, Academic Affairs, Business Affairs, Student Affairs, and University Advancement

Submitted: December 1, 2023

Funding period: February - December, 2024

Amount: \$25,000

*Co-Principal Investigator with Vincent Reitano*

2018 – 24

**Evaluation of the ISU S.M.A.R.T. Space SIP Grant**

Western Michigan University, The Evaluation Center & The School of Public Affairs and Administration

Sponsor: Indiana State University through the U.S. Department of Education

Submitted: April 17, 2017

Amount: \$299,990

*Evaluation Co-PI (Evaluation Director: Dr. Brad Watts)*

2018 – 2019

**Evaluation Competencies Among Certified Nonprofit Professionals**

Western Michigan University, School of Public Affairs and Administration

Sponsor: Western Michigan University Faculty Research and Creative Activities Award (FRACAA)

Submitted: January 19, 2018

Amount: \$9,990

*Co-Principal Investigator with Vickie Edwards*

2016 – 17

**Evaluation Competencies in Public Administration**, Western Michigan University, School of Public Affairs and Administration

Sponsor: Western Michigan University Support for Faculty Scholars Award (SFSA), (S2016-013)

Submitted: February 1, 2016

Amount: \$2,000

*Principal Investigator*

2014 – 19

**Evaluation of Indiana State University's "Accelerating College Completion through Math Mindset" Grant**, Western Michigan University, The Evaluation Center & The School of Public Affairs and Administration

Sponsor: Indiana State University (ED-GRANTS-051614-001)

Amount: \$359,081

*Evaluation PI* (Co-PI, Dr. Brad Watts, since October 2015)

**2015 Evaluation of the Luxembourg National Research Fund's (FNR) CORE Selection Process**, Western Michigan University, Collaboration between the Interdisciplinary Ph.D. in Evaluation program, the Evaluation Center, and the Evaluation, Measurement, and Research program

Sponsor: Luxembourg National Research Fund

Amount: \$53,758

*Co-PI* (PI: Chris Coryn; Co-PI: E. Brooks Applegate)

**2013 – 15 Social Literacy Training Evaluation, A Subaward from a European Union Grant**, Western Michigan University, The Evaluation Center

Sponsor: Intregra Institute, Slovenia

Amount: \$23,968

*Principal Investigator*

**2012 – 15 PEEPs for PD: Identification of Project Effectiveness Principles for Professional Development in Elementary Science Teaching**, Western Michigan University, The Evaluation Center

Sponsor: National Science Foundation (Award Number: DRL-1228809)

Amount: \$249,993

*Principal Investigator*

**2011 – 15 External Evaluation of the Augustana College NSF RCN-UBE: Microbial Genome Annotation Network Project**, Western Michigan University, The Evaluation Center

Sponsor: Augustana College (NSF DBI Subaward: 0954829)

Amount: \$60,000

*Principal Investigator*

**2013 – 14 Evaluation of the International Codex Outreach Program**, Western Michigan University, The Evaluation Center

Sponsor: USDA FAS (TA-CR-13-012)

Amount: \$150,000

*Principal Investigator*

**2013 – 14 ILO Workshop and Thought Paper**, Western Michigan University, The Evaluation Center

Sponsor: International Labour Organization, Genève, Switzerland

Amount: \$12,001

*Co-Principal Investigator*

**2013 – 14 Research Paper Development**, Western Michigan University, The Evaluation Center

Sponsor: Advantage Performance Group

Amount: \$2,000

*Principal Investigator*

**2012 – 14 Centers for Disease Control and Prevention University Training Order**, Western Michigan University, The Evaluation Center

Sponsor: Centers for Disease Control and Prevention

Amount per workshop: \$9,375; Total: \$93,750

*Co-Principal Investigator*

**2012 – 14 Training Impact Evaluations of Axiom Sales Force Development**, Western Michigan University, The Evaluation Center

Sponsor: Axiom Sales Force Development

*Principal Investigator*

- Project I: Evaluation Planning (January through May 2012), Amount: \$5,000

- Project II: Verizon Sales Training Evaluation (May through July 2012), Amount: \$34,100
  - Project III: CommScope Sales Training Evaluation (December 2012 through April 2013), Amount: \$29,900
  - Project IV: Silverpop Sales Training Evaluation (March 2013 through June 2013), Amount: \$28,500
- 2012 – 13**     **Evaluation Appraisals for ILO Technical Cooperation Projects**, Western Michigan University, The Evaluation Center  
Sponsor: International Labour Organization, Genève, Switzerland  
Amount: \$20,000  
*Principal Investigator*
- 2011 – 14**     **Systematic Review of Evidence-Based Program Repositories**, Western Michigan University, The Evaluation Center  
Sponsor: NIH NIDA (Award Number: 1R21DA032151-01)  
Amount: \$409,750  
*Co-PI*
- 2011 – 13**     **External Evaluation of the Kalamazoo College “Improving Student Retention and Connection through Innovative Advising Practices” grant**, Western Michigan University, The Evaluation Center  
Sponsor: Kalamazoo College (DOE FIPSE Subaward: P116B100047)  
Amount: \$75,000  
*Principal Investigator*
- 2012**     **Performance Evaluation of Dmitry Zimin’s Dynasty Foundation for Not-for-Profit Programs**, Western Michigan University, The Evaluation Center  
Sponsor: Dynasty Foundation, Moscow, Russia (April through June 2012)  
Amount: \$101,901  
*Principal Investigator*
- 2012**     **Evaluation of Overall Quality and Transparency of Evaluation at the Swiss National Science Foundation**, Western Michigan University, The Evaluation Center  
Sponsor: Swiss National Science Foundation  
Amount: \$230,000  
*Co-Principal Investigator*
- 2011 – 12**     **IDRC Strategic Evaluation on Research Excellence**, Western Michigan University, The Evaluation Center  
Sponsor: IDRC, Canada  
Amount: \$27,607  
*Co-PI*
- 2009 – 12**     **Evaluation of NRCCTE’s Effectiveness and Performance on GPRA Measures**, Western Michigan University, The Evaluation Center  
Sponsor: The National Research Center for Career and Technical Education, University of Louisville (DOE OVAE Subaward)  
Amount: \$475,742  
*Principal Investigator*
- 2009 – 11**     **Evaluation of the Michigan Saves Program**, Western Michigan University, The Evaluation Center  
Sponsor: Public Sector Consultants, Lansing, MI, USA  
Amount: \$120,000  
*Principal Investigator*
- 2010**     **Peer Review of the “Diploma of Advanced Studies in Evaluation (DAS EV UNIBE)”**, Western Michigan University, The Evaluation Center

Sponsor: University of Bern

Amount: \$4,500 (plus travel)

Reviewer with Dr. Donald Yarbrough, University of Iowa

Report available at:

[http://www.evaluationsstudium.unibe.ch/unibe/portal/center\\_generell/title\\_fak\\_ueberg/zum/a\\_eval/content/e73071/e340840/e340854/pane445361/e445364/files445366/DASPeerReviewReportFinal.pdf](http://www.evaluationsstudium.unibe.ch/unibe/portal/center_generell/title_fak_ueberg/zum/a_eval/content/e73071/e340840/e340854/pane445361/e445364/files445366/DASPeerReviewReportFinal.pdf)

- 2009 Comparative Study of Independent Quality Appraisals of the International Labour Organization's 2007 and 2008 Independent Project Evaluation Reports**, Western Michigan University, The Evaluation Center  
Sponsor: International Labour Organization, Genève, Switzerland  
Amount: \$2,500  
*Principal Investigator*
- 2009 Support Services for the needs assessment of the College Access and Opportunity Guide**, Western Michigan University, The Evaluation Center  
Sponsor: Center for Student Opportunity, Bethesda, MD  
Amount: \$9,937  
*Principal Investigator*
- 2009 Evaluation Appraisals for ILO Technical Cooperation Projects**, Western Michigan University, The Evaluation Center  
Sponsor: International Labour Organization, Genève, Switzerland  
Amount: \$8,000  
*Principal Investigator*
- 2009 Support Services for the Evaluation of the 2009 International Conference on Fatigue Management in Transportation Operations**, Western Michigan University, The Evaluation Center  
Sponsor: Fulcrum Corporation, Fairfax, VA  
Amount: \$12,540  
*Principal Investigator*
- 2008 – 09 Process Evaluation of a National Multisite Nutrition Education Program: Operation Frontline**, Western Michigan University, The Evaluation Center  
Sponsor: Share Our Strength's Operation Frontline, Washington, DC  
Amount: \$54,939  
*Principal Investigator*
- 2007 Logic model theory and practice: A review of manuals, handouts, other written materials, and computer programs**, Western Michigan University, The Evaluation Center  
Sponsor: Deutsches Jugendinstitut/German Youth Institute, Munich, Germany  
Amount: \$4,370  
*Project Lead*
- 2007 Evaluation of Heifer International programming to achieve and sustain income and food security for families and communities in Kenya, Tanzania, Cameroon, and China**, Western Michigan University, The Evaluation Center  
Sponsor: Heifer Project International, Little Rock, AR, USA  
*Evaluator* (Principal Investigator: Dr. Michael Scriven)
- 2006 – 07 Evaluation and capacity building of the Hispanic American Council's liaison, youth and family, and women's programs**, CS Evaluation, LLC, Portage, MI  
Sponsor: Hispanic American Council of Kalamazoo  
Amount: \$6,000  
*Principal Investigator*
- 2006 – 07 Successful Schools for Hawaiians Study**, Western Michigan University, WMU Evaluation Center

- Sponsor: Hawai'i Department of Education and Kamehameha Schools  
Amount: \$68,357  
*Research Associate*
- 2006**      **Evaluation of Heifer International programming to achieve and sustain income and food security for families and communities in Albania, Nepal, and Thailand**, Western Michigan University, The Evaluation Center  
Sponsor: Heifer Project International, Little Rock, AR, USA  
*Evaluator* (Principal Investigator: Dr. Michael Scriven)
- 2006**      **Feasibility study/market analysis of potential use of the health education resource facility to be housed in the Healthier Communities Complex**, Western Michigan University, The Evaluation Center  
Sponsor: Healthier Communities, Sarah Bush Lincoln Health Foundation of East Central Illinois, USA.  
*Research Associate* (Principal Investigator: Dr. Liesel Ritchie)
- 2005 – 06**      **Formative and summative evaluation of the Kalamazoo Public Schools' Title I Parent Program**, Western Michigan University, The Evaluation Center  
Sponsor: Kalamazoo Public Schools—Parent Programming  
Amount: \$7,000  
*Co-Project Manager*
- 2004 – 06**      **Formative and summative evaluation of the Kalamazoo Public Schools' Title I Middle School Summer Enrichment Program**, Western Michigan University, The Evaluation Center  
Sponsor: Kalamazoo Public Schools—Middle School Summer Enrichment Program  
Amount: \$20,000  
*Co-Lead Evaluator* (with Dr. Chris Coryn)
- 2004 – 06**      ***Making It Work* program evaluation**, Hanssen Consulting, LLC, Ada, MI  
Sponsor: Goodwill Industries of Southwestern Michigan; Kalamazoo County Department of Human Services and Housing Resources, Inc.  
Amount: \$3,000  
*Evaluator*
- 2005**      **Evaluation of Heifer International programming to achieve and sustain income and food security for families and communities in southern United States and Peru**, Western Michigan University, The Evaluation Center  
Sponsor: Heifer Project International, Little Rock, AR, USA  
Amount: \$11,000  
*Evaluator* (Principal Investigator: Dr. Michael Scriven)
- 2004**      **Evaluation of the Educational Testing Services/World Links Discourse Software pilot project in Burkina Faso, Philippines, India, Senegal, and Uganda**, CS Evaluation, LLC, Portage, MI  
Sponsor: Educational Testing Service/World Links  
*Co-Principal Investigator*

### *Funding for Scholarly Dissemination*

- 2024, 2025**      **Faculty Research Travel Fund**  
**Publication of Papers and Exhibition of Creative Works** (funding to enable open access publications via peer-reviewed journals; *American Journal of Evaluation*, *Advances in Civil Engineering*)
- 2018 – 19**      **Instructional Development Travel Grant**  
Sponsor: Western Michigan University, Office of Faculty Development

- Amount: \$2,000  
Purpose: European Evaluation Conference in Thessaloniki, Greece
- 2018 – 19 College of Arts and Sciences Discovery and Dissemination Award**  
Sponsor: Western Michigan University, College of Arts and Sciences  
Amount: \$750  
Purpose: Dissemination of *An Interactive and Case-Centered Primer on Evaluation Approaches* at the European Evaluation Conference in Thessaloniki, Greece

## B. Publications

\* Students on publications

### *Blind Peer-Reviewed Articles*

1. **Schröter, D.**, & Woodland, R. (2024). From the Section Editors: Teaching & Learning Section Vision: Innovate, Evaluate, Disseminate. *American Journal of Evaluation*, 45(2), 258-262. <https://doi-org.libproxy.library.wmich.edu/10.1177/10982140241243036> \*\*\*Cited 1 time (Google Scholar, accessed September 2025)
2. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2024). The Garden of Evaluation Approaches Visualization. *Journal of MultiDisciplinary Evaluation*, 20(48), 49–58. Retrieved from [https://journals.sfu.ca/jmde/index.php/jmde\\_1/article/view/1029](https://journals.sfu.ca/jmde/index.php/jmde_1/article/view/1029)
3. Al-Bayati, A., Kowalkowski, K., & **Schröter, D.** (2024). Pursuing Paradigm Shift in Construction Safety Management: A Practical Introduction to the Safety Action Evaluation. *Advances in Civil Engineering*. <https://doi.org/10.1155/2024/6219987> \*\*\*Cited 5 times (Google Scholar, accessed September 2025)
4. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2024). The Garden of Evaluation Approaches. *American Journal of Evaluation*, 45(2), 166-185. <https://doi-org.libproxy.library.wmich.edu/10.1177/10982140231216667> \*\*\*Cited 9 times (Google Scholar, accessed September 2025)
5. **Schröter, D.** (2020). Evaluation of Sustainability for Sustainability: The Sustainability Evaluation Checklist Revisited. *Zeitschrift Für Evaluation*, 19(2), 291-320. \*\*\*Cited 5 times (Google Scholar, accessed September 2025)
6. Coryn, C. L., Becho, L. W., Westine, C. D., Mateu, P. F., Abu-Obaid, R. N.\*, Hobson, K. A., **Schröter, D.**, Dodds, E. L., Vo, A. T., & Ramlow, M.\* (2020). Material incentives and other potential factors associated with response rates to Internet surveys of American Evaluation Association members: Findings from a randomized experiment. *American Journal of Evaluation*, 41(2), 277-296. \*\*\*Cited 34 times (Google Scholar, accessed September 2025)
7. Ozeki, S., Coryn, C. L., & **Schröter, D. C.** (2019). Evaluation logic in practice: Findings from two empirical investigations of American Evaluation Association members. *Evaluation and Program Planning*, 76, 101681. \*\*\*Cited 23 times (Google Scholar, accessed September 2025)
8. Coryn, C. L., Wilson\*, L. N., Westine, C. D., Hobson\*, K. A., Ozeki\*, S., Fiekowsky\*, E. L., Greenman II\*, G. D., **Schröter, D. C.** (2017). A decade of research on evaluation: A systematic review of research on evaluation published between 2005 and 2014. *American Journal of Evaluation*, 38(3), 329–347. \*\*\*Cited 100 times (Google Scholar, accessed September 2025)
9. Coryn, C. L., Ozeki\*, S., Wilson\*, L. N., Greenman\*, G. D., **Schröter, D. C.**, Hobson\*, K. A., Azzam, T., Vo, A. T. (2016). Does research on evaluation matter? Findings from a survey of American Evaluation Association members and prominent evaluation theorists and scholars. *American Journal of Evaluation*, 37(2), 159–173. \*\*\*Cited 42 times (Google Scholar, accessed September 2025)
10. **Schröter, D.C.**, Magura, S., & Coryn, C. (2015). Deconstructing evidence-based practice: Progress and ambiguities. *Evaluation and Program Planning*, 48, 90–91. \*\*\*Cited 2 times (Google Scholar, accessed March 2025)

11. Burkhardt\*, J.T., **Schröter, D.C.**, Magura, S., Means\*, S.N., Coryn, C.L.S. (2015). An Overview of Evidence-Based Program Registers (EBPRs) for Behavioral Health. *Evaluation and Program Planning*, 48, 92-99. \*\*\*Cited 97 times (Google Scholar, accessed September 2025)
12. Means\*, S.N., Magura, S., Burkhardt\*, J.T., **Schröter, D.C.**, & Coryn, C.L.S. (2015). Comparing Rating Paradigms for Evidence-Based Program Registers in Behavioral Health: Evidentiary Criteria and Implications for Assessing Programs. *Evaluation and Program Planning*, 48, 100-116. \*\*\*Cited 74 times (Google Scholar, accessed September 2025)
13. Magura, S., Burkhardt\*, J., **Schröter, D. C.**, Means\*, S., Vladimirovna\*, Y., & Coryn, C. L. S. (2015). Assessing standards of evidence in evidence-based program registers for behavioral health treatments. *Drug and Alcohol Dependence*, 146, e191.
14. Coryn, C.L.S., **Schröter, D.C.**, & McCowen\*, R.H. (2014). A Mixed Methods Study of Some of the Factors Associated with Successful School Strategies for Native Hawaiian Students in the State of Hawai'i. *Journal of Mixed Methods Research*, 8(4), 377-395. \*\*\*Cited 26 times (Google Scholar, accessed September 2025)
15. Coryn, C. L. S., **Schröter, D. C.**, Cullen\*, A., Semen, L., & McLaughlin, J. (2012). Assessing implementation fidelity of a national nutrition education program: A case study of Share Our Strength's Operation Frontline. *Journal of MultiDisciplinary Evaluation*, 8(19), 15-25. \*\*\*Cited 2 times (Google Scholar, accessed September 2025)
16. **Schröter, D. C.**, Coryn, C. L. S., Cullen, A., Robertson\*, K. N., & Alyami\*, M. (2011). Using concept mapping for planning an evaluation of a statewide energy efficiency initiative. *Energy Efficiency*, 5(3), 365-375. \*\*\*Cited 16 times (Google Scholar, accessed September 2025)
17. Coryn, C. L., Noakes\*, L. A., Westine\*, C. D., & **Schröter, D. C.** (2011). A systematic review of theory-driven evaluation practice from 1990 to 2009. *American Journal of Evaluation*, 32(2), 199–226. \*\*\*Cited 836 times (Google Scholar, accessed September 2025)
18. The Oral History Project Team (Miller, R. L., Coryn, C. L. S., & **Schröter, D. C.** (2010). The oral history of evaluation: An interview with James R. Sanders. *American Journal of Evaluation*, 31(1), 118-130.
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22. Coryn, C. L. S., Gugiu\*, P. C., Davidson, E. J., & **Schröter, D. C.** (2008). Assessing needs in hidden populations using respondent-driven sampling. *Evaluation Journal of Australasia*, 7(2), 3-11. \*\*\*Cited 10 times (Google Scholar, accessed September 2025)
23. **Schröter\*, D. C.**, Coryn, C. L. S., & Montrosse\*, B. (2008). Peer review of submissions to the annual American Evaluation Association conference by the Graduate Student & New Evaluators Topical Interest Group. *Journal of MultiDisciplinary Evaluation*, 5(9), 25-40. \*\*\*Cited 4 times (Google Scholar, accessed September 2025)
24. Coryn, C. L. S., **Schröter, D. C.**, & Scriven, M. (2005). A call to action: The first international congress of qualitative inquiry. *Journal of MultiDisciplinary Evaluation*, 3, 155-165.
25. **Schröter, D. C.** (2005). An update on evaluation in Europe. *Journal of MultiDisciplinary Evaluation*, 2, 132-136. \*\*\*Cited 2 times (Google Scholar, accessed September 2025)
26. Coryn\*, C. L. S., **Schröter\*, D. C.**, & Zeller, P. A. (2005). Practical ethics for program evaluation: Client impropriety. *Journal of Multidisciplinary Evaluation*, 2, 72-75.

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### ***Books and Chapters***

1. **Schröter, D. C.** (2019). The Joint Committee Standards for Educational Evaluation's Program Evaluation Standards. In Hense, J., Böttcher, W., Meyer, W., & Kalman, M. (Eds.) *Standards der Evaluation in unterschiedlichen Handlungsfeldern Einheitliche Qualitätsansprüche trotz heterogener Praxis?* Muenster, Germany: Waxmann Verlag.
2. **Schröter, D. C.** (2009). Sustainability Evaluation: Development and validation of an approach to sustainability evaluation. Saarbrücken, Germany: Südwestdeutscher Verlag für Hochschulschriften. (Self-published Dissertation).
3. **Schröter, D. C.** (2008). Kompetenztraining im Studium DaF/Z durch netzgestütztes kooperatives Lernen. [Teaching Competencies in the Degree Program German as a Foreign/Second Language via Internet-Supported Cooperative Learning]. Saarbrücken, Germany: VDM. (Self-published Master's thesis).
4. **Schröter, D. C.** (2008). The logic and methodology of sustainability evaluation: A checklist approach. (pp. 217-236). In M. Ant, A. Hammer, & O. Löwenbein (Eds.), *Nachhaltiger Mehrwert von Evaluation [Sustained value-added via evaluation]*. Bielefeld, Germany: Bertelsmann.
5. **Schröter, D.** (2001). Workshop: Die Critical-Incident-Methode. In J. Bolten and D. Schröter (Eds.), *Im Netzwerk interkulturellen Handelns. Theoretische und praktische Perspektiven der interkulturellen Kommunikationsforschung [In the Network of Intercultural Activity. Theoretical and Practical Perspectives in Intercultural Communication Research.]* (pp. 100-104). Sternenfels: Verlag für Wissenschaft und Praxis.
6. **Schröter, D.** (2001). Selling cars abroad—communicative styles in contemporary car advertisements: USA/Germany—a contrastive analysis. In J. Bolten (Ed.), *Aktuelle Perspektiven der interkulturellen Wirtschaftskommunikation. Band 6* (pp. 236-253). Jena: Jenaer Skripten zur Interkulturellen Wirtschaftskommunikation.
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### ***Resource Guides and Educational Resources***

#### ***Classified Evaluation Approaches (ordered by last publication)***

1. Becho, L., Montrosse-Moorhead, B., & **Schröter, D.** (2025, June 18; 2024, September 19; 2023, April 13). *Nation to nation evaluation*. Open Science Framework. <https://osf.io/d35r2>
2. Becho, L., Montrosse-Moorhead, B., & **Schröter, D.** (2025, June 18; 2024, September 17). *Outcomes harvesting*. Open Science Framework. <https://osf.io/8bh67>
3. Prieur\*, A., **Schröter, D.**, Zahn, D., Becho, L., & Montrosse-Moorhead, B. (2025, June 15; 2024, September 24). *Success Case Method*. Open Science Framework. <https://osf.io/zeu6w>
4. **Schröter, D.**, Zahn, D. M., Becho, L., & Montrosse-Moorhead, B. (2025, June 13; 2024, September 19). *Most Significant Change*. Open Science Framework. <https://osf.io/3vkn7>
5. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2025, June 10; 2024, September 19). *Adaptive evaluation*. Open Science Framework. <https://osf.io/hmvtf>
6. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2025, June 10; 2024, September 16; 2023, March 16). *Practical participatory evaluation*. Open Science Framework. <https://osf.io/kfpui>
7. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2025, June 10; 2024, September 16; 2023, March 16). *Sistematización de experiencias*. Open Science Framework. <https://osf.io/stkp8>

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9. **Schröter, D.**, Becho, L., & Montrosse-Moorhead, B. (2025, June 10; 2024, September 19). *Realist Evaluation*. Open Science Framework. <https://osf.io/cmkrv>
10. **Schröter, D.**, Becho, L., Montrosse-Moorhead, B. (2025, June 10). *Inclusive Systemic Evaluation for Gender equality, Environments and Marginalized voices (ISE4GEMs)*. Retrieved from osf.io/hsfua
11. **Schröter, D.**, Becho, L., Montrosse-Moorhead, B. (2025, June 10; 2024, September 20). *Made in Africa Evaluation*. Open Science Framework. <https://osf.io/38b74>
12. **Schröter, D.**, Becho, L., Montrosse-Moorhead, B. (2025, June 10; 2024, September 20; 2023, March 16). *Theory-driven Evaluation*. Open Science Framework. <https://osf.io/sdfcw>
13. Becho, L., Montrosse-Moorhead, B., & **Schröter, D.** (2025, June 3; 2023, March 16). *Fourth generation evaluation*. Open Science Framework. <https://osf.io/c5nfh>
14. Zahn, D. M., **Schröter, D.**, Becho, L., & Montrosse-Moorhead, B. (2024, September 19). *Four Levels of Training Evaluation*. Open Science Framework. <https://osf.io/qd48r>
15. Zahn, D. M., **Schröter, D.**, Becho, L., & Montrosse-Moorhead, B. (2024, September 19). *Return On Investment*. Open Science Framework. <https://osf.io/pur9d>

### *Classification Instruments and Tools*

16. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2025, June 10; 2024, September 16; 2024, February 19; 2023d, March 16). *The Garden of Evaluation Approaches Rating Rubric*. Open Science Framework. <https://osf.io/24we3>
17. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2024, September 19). *Evaluation Approach Flower Templates for The Garden of Evaluation Approaches*. Open Science Framework. <https://osf.io/szgcp>
18. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. (2024, September 19). *The garden of evaluation approaches handout template*. Open Science Framework. <https://osf.io/935e7>

### *Reviews of Existing Classifications and Visualizations*

19. **Schröter, D.**, Becho, L., & Montrosse-Moorhead, B. (2025, June 21; 2024, September 19). *Expanded Review of Evaluation Approach Classifications 2025 June 21*. Open Science Framework. <https://osf.io/4gha8>

### *Checklists*

1. Wingate, L. A. & **Schröter, D. C.** (2016). *Evaluation Questions Checklist for Program Evaluation*. Kalamazoo, MI: The Evaluation Center. Available at: <http://wmich.edu/evaluation/checklists>
2. **Schröter, D. C.** (2010). *Sustainability Evaluation Checklist*. Available at USAID Project Starter.

### *Professional Blog Posts*

1. **Schröter, D.**, & Woodland, R. (2024). *American Journal of Evaluation Week: Meet AJE's Teaching & Learning of Evaluation Section Editors by Daniela Schröter and Rebecca Woodland*. AEA 365. Available at: <https://aea365.org/blog/american-journal-of-evaluation-week-meet-ajes-teaching-amp-learning-of-evaluation-section-editors-by-daniela-schröter-and-rebecca-woodland/>
2. Wingate, L.A. & **Schröter, D. C.** (January, 2016). *Lori Wingate and Daniela Schröter on Introducing the Evaluation Questions Checklist for Program Evaluation*. AEA 365. Available at: <http://aea365.org/blog/lori-wingate-and-daniela-schröter-on-introducing-the-evaluation-questions-checklist-for-program-evaluation/>

### *Reviews of Books and Journals*

1. **Schröter, D. C.**, & Alyami\*, M. (2012). Book Review: Evaluation in Distance Education and E-Learning: The Unfolding Model. *American Journal of Evaluation*, 33(1), 143–145.
2. **Schröter, D. C.** (2010). Outcome-based program development and evaluation. [Review of *Outcome-based program development and evaluation*]. *Canadian Journal of Program Evaluation*, 23(2), 262–264.

3. **Schröter, D. C., & Urschel, J.** (2008). Logic modeling methods in program evaluation. [Review of *Logic modeling methods in program evaluation*]. *Journal of MultiDisciplinary Evaluation*, 9.
4. **Schröter, D. C.** (2007). Program evaluation: Forms and approaches. [Review of *Program evaluation: Forms and approaches*]. *Evaluation and Program Planning*, 30(3), 321-323.
5. **Schröter, D. C.** (2006). Handbook of practical program evaluation. [Review of the *Handbook of practical program evaluation*]. *American Journal of Evaluation*, 27(2), 282-284.
6. **Schröter, D. C.** (2006). Evaluation methodology basics: The nuts and bolts of sound evaluation. [Review of the book *Evaluation methodology basics: The nuts and bolts of sound evaluation*]. *Canadian Journal of Program Evaluation*, 21(1), 175-178.
7. **Schröter, D. C.** (2006). Review of Evaluation: The International Journal of Theory, Research, and Practice, Volumes 11 (2), 11 (3), and 11 (4). *Journal of Multidisciplinary Evaluation*, 3(4), 173-184.
8. **Schröter, D. C.** (2005). Evaluation: The International Journal of Theory, Research and Practice, 11(1), [Review]. *Journal of MultiDisciplinary Evaluation*, 3, 214-216.
9. **Schröter, D. C.** (2005). Evaluation: The International Journal of Theory, Research and Practice, 10(4), [Review]. *Journal of MultiDisciplinary Evaluation*, 2, 164-167.
10. **Schröter, D. C.** (2004). Evaluation: The International Journal of Theory, Research and Practice, 2003-2004 [Review]. *Journal of MultiDisciplinary Evaluation*, 1, 114-120.

### ***Glossary Entries***

1. **Schröter, D. C.** (2009). Evaluation. In L. E. Sullivan (Ed.), *The Sage Glossary of the Social and Behavioral Sciences* (p. 187). Thousand Oaks, CA: Sage.
2. **Schröter, D. C.** (2009). Formative evaluation. In L. E. Sullivan (Ed.), *The Sage Glossary of the Social and Behavioral Sciences* (p. 209). Thousand Oaks, CA: Sage.
3. **Schröter, D. C.** (2009). Logic of evaluation. In L. E. Sullivan (Ed.), *The Sage Glossary of the Social and Behavioral Sciences* (p. 188). Thousand Oaks, CA: Sage.
4. **Schröter, D. C.** (2009). Metaevaluation. In L. E. Sullivan (Ed.), *The Sage Glossary of the Social and Behavioral Sciences* (p. 323-324). Thousand Oaks, CA: Sage.
5. **Schröter, D. C.** (2009). Summative evaluation. In L. E. Sullivan (Ed.), *The Sage Glossary of the Social and Behavioral Sciences* (p. 499). Thousand Oaks, CA: Sage.

### ***Conference Proceedings***

1. **Schröter, D.C., Snow, J., Means\*, S.N., Ozeki\*, S., Greenman II\*, G., Fiekowsk\*, E.** (2015). PEEPs for PD: Project Evaluation Effectiveness Priniples for Professional Development in Elementary Science Teaching. *American Educational Research Association Conference Proceeding*.
2. Greenman II\*, G. D.; **Schröter, D. C.**; Smith\*, C. D.; Wilson\*, L. N.; Robertson\*, K. N.; Mateu\*, P.; & Hobson\*, K. A. (2015). Examining An International Outreach Program Using Multi-Attribute Utility Theory (MAUT): A Case Study. *Midwest Political Science Association Conference Proceeding*.
3. McCowen\*, R.H., **Schröter, D.C.**, Snow, J., Means\*, S.N. (2014). *Exploratory Identification of Project Evaluation Effectiveness Principles for Professional Development in Elementary Science Teaching: PEEPs for PD*. *Educational Research Association*.
4. Mateu\*, P. F., Hobson\*, K. A., Coryn, C. L., & **Schröter, D. C.** (2012). Key Issues and Trends in Evaluating Research Excellence in Applied Development Contexts: A Review and Synthesis of the Serial and Grey Literature. *10th EES Biennial Conference*. [http://www.czech-in.org/ees/full\\_papers/18672-1.pdf](http://www.czech-in.org/ees/full_papers/18672-1.pdf)
5. **Schröter, D. C.** (2006). Evaluating Sustainability and Sustainment: Conceptions and Criteria. *EASY-ECO Conference*.

### *Other Publications*

1. Robertson\*, K.N. & Schröter, D.C. (2014). Leveraging Appraisal Findings to Improve Evaluation Quality - i-eval THINK Piece, No. 4. [http://www.ilo.org/wcmsp5/groups/public/---ed\\_mas/---eval/documents/publication/wcms\\_237914.pdf](http://www.ilo.org/wcmsp5/groups/public/---ed_mas/---eval/documents/publication/wcms_237914.pdf)
2. Schröter, D. C. (2008). *Sustainability Evaluation: Development and Validation of an Evaluation Checklist* (Unpublished doctoral dissertation). Western Michigan University, Kalamazoo, MI.
3. Schröter, D. C., & Beywl, W. (2006). *Die Key Evaluation Checklist von Michael Scriven* [Translation of Michael Scriven's Key Evaluation Checklist]. Zentrum für universitäre Weiterbildung (ZUW). Universität Bern, Switzerland.

## C. Research Presentations and Dissemination

\* Students engaged and mentored in my scholarly work

### *International Keynotes*

1. Schröter, D. (September 2, 2022). *Wege zur Bewertung*. Invited keynote delivered at the SEVAL-Kongress (Swiss Evaluation Society). Fribourg, Switzerland.
2. Schröter, D. (September 12, 2019). *Evaluation VON Nachhaltigkeit FÜR Nachhaltigkeit*. (Evaluation OF Sustainability FOR Sustainability). Invited keynote at the DeGEval (The German Society for Evaluation). Bonn, Germany.

### *Peer-Reviewed Conference Presentations*

1. Becho, L. W., Montrosse-Moorhead, B., & Schröter, D. (2025). A Walk Through the Garden of Evaluation Approaches: Uses for Teaching, Capacity Building, and Practice. Paper accepted for presentation at the American Evaluation Association, Kansas City, MO, November 13, 2025.
2. Prieur, A.\* & Schröter, D. (2025). Beyond Satisfaction: Using the Success Case Method for Rapid Impact Evaluation. Hour-long expert tutorial presented at the Canadian Evaluation Society – Ontario Chapter conference, Online, October 23, 2025.
3. Schröter, D., Vernola\*, A., Veriegh\*, L., & Bahre\*, Z. (2025). Research on Evaluation in the AI Era: A Systematic Review of Sustainability Evaluation Approaches Beyond the Bubble. Paper presented at the Australian Evaluation Society, Canberra, Ngannawal and Ngambri Country, Australia, September 17, 2025.
4. Prieur, A.\* & Schröter, D. (2025). Beyond Satisfaction: Using the Success Case Method for Rapid Impact Evaluation. Hour-long expert tutorial presented at the Canadian Evaluation Society conference, Online, May 16, 2025.
5. Schröter, D. & Hart, M.\* (2025). From Student to Evaluator: Designing 360-Degree Feedback for Inclusive Learning and Leadership Development. Paper presented at the Michigan Association for Evaluation, Lansing, MI. May 16, 2025. Available at <https://osf.io/dkn9c>
6. Schröter, D., Jach Turner, H., Hart, M.\* & Stasa, I.\* (2024). The value of 360-degree evaluation in higher education: Lesson's learned from four project-based courses. Paper presented at the American Evaluation Association, Portland, OR. October 24, 2024. Presentation available at [osf.io/9xjm6](https://osf.io/9xjm6)
7. Schröter, D., Becho, L., & Montrosse-Moorhead, B (2024). The Expanded Garden of Evaluation Approaches. Paper presented at the European Evaluation Association, Rimini, Italy. September 2024. Available at <https://osf.io/xf2d6>
8. Zahn, D., Schröter, D., Trandafili, H., Markley, R., Kuna-Parrish, M., Lavin, B., (2024). Advancing SCM Theory In Practice Through Collaborative Thinking Across Sectors. Panel presented at the European Evaluation Association, Rimini, Italy. September 2024. Available at <https://osf.io/6b92w>

9. **Schröter, D.** (2024). Dimensions of Evaluation, Theory, Models, and Approaches. Presentation delivered as part of Wandwasi, P., Jackson, M., **Schröter, D.**, Läubli Loud, M., & Watera, J. The application of evaluation, metaevaluation, system thinking and the management of complexity principles and methods in UN systemwide evaluation. *Online roundtable presented at the gLOCAL Evaluation Week of the Global Evaluation Initiative. Johannesburg, South Africa, June 5, 2024.* Available at <https://osf.io/n289w>
10. **Schröter, D.** & Zahn, D. (2023). Success Case Method Theory in Practice: Findings from Interviews with Robert O. Brinkerhoff. *Paper presented at the American Evaluation Association, Indianapolis, IN, October 12, 2023.*
11. Zahn, D. & **Schröter, D.** (2023). Collaboratively designing SCM certification: What's the moral of the story? Ignite Presentation. *Paper presented at the American Evaluation Association, Indianapolis, IN, October 12, 2023.*
12. **Schröter, D.**, Montrosse-Moorhead, B., & Becho, L. W. (2023). Locating realist evaluation within the garden of evaluation approaches. *Presentation at the 2023 conference of the International Public Policy Association (IPPA), Toronto, Canada, June 27-29, 2023.* Available at <https://osf.io/6dxb5>
13. **Schröter, D.** (2022). "Isms" in teaching evaluation theory through practice *presented at the annual meeting of the American Evaluation Association, New Orleans, LA, November 2022.*
14. **Schröter, D.**, Montrosse-Moorhead, B., & Becho, L. W. Shifting How We Think About And Use Evaluation Theories, Schools and Approaches in Practice. Presentation at the 2022 conference of the European Evaluation Society, Copenhagen, Denmark, June 8, 2022.
15. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. Evaluation Theory & Approaches Reclassified: Fostering Comprehension of & Communication about Evaluation. *Presentation at the 2022 conference of the European Evaluation Society, Copenhagen, Denmark, June 9, 2022.*
16. **Schröter, D.**, Montrosse-Moorhead, B., & Becho, L. W. (2022) Evaluation Approaches for Public Management. *Presentation at the 2022 conference of the International Research Society in Public Management (IRSPM), April 21, 2022.* Available at: <https://osf.io/8acph>
17. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2019, August). A primer on evaluation theories and approaches. *Training course provided at the American Evaluation Association Graduate Education Diversity Initiative kick-off meeting, Washington, DC.*
18. **Schröter, D.**, Watts, B., Behrendt, L. & Brez, C. (2019). Preliminary Evaluation Results From a Study of a Growth Mind-Set Professional Development Intervention for College Instructors. *Paper presented at the 2019 conference of the American Educational Research Association, Toronto, Canada, April 7, 2019.*
19. Watts, B., **Schröter, D.** & Brez, C. (2018). Preliminary Evaluation Results from a Study of a Brief Growth Mindset Intervention for College Students. *Paper presented at the 2019 conference of the American Educational Research Association, Toronto, Canada, April 7, 2019.*
20. **Schröter, D.**, Watts, B., Hense, J., Widmer, T., Leahy, S., Cook, A., Flentge, J., & Tarsilla, M. (2018). Evaluation Standards and Competencies for Resilient Societies. *Panel presented at the 2018 conference of the European Evaluation Association, Thessaloniki, Greece, Oct. 4, 2018.*
21. **Schröter, D.C.**, AlAdlani\* A., Bates-Hill\*, R. M., Chalabi\*, H., Greenman II\*, G. D., Mendenhall\*, M., & Thompson\*, D. (2017). What's In It? A Systematic Mixed Methods Review of a Decade of Research Published in Four Public Administration Journals: JPAM, PAR, JPART, and NVSQ. *Caucus presented at the 2017 Fall Research Conference of the Association for Public Policy Analysis and Management, Chicago, IL, Nov. 4, 2017.*
22. **Schröter, D. C.** (2017). Evaluation Competencies among Public Administrators: Learning from Others *Paper presented at the annual meeting of the American Evaluation Association, Washington, DC, November, 2017.*
23. **Schröter, D. C.** (2016). Using 360 Degree Evaluation to Build Key Evaluation Competencies in Group Settings. *Skill-building session presented at the annual meeting of the American Evaluation Association, Atlanta, GA, October, 2016.*

24. **Schröter, D.C.**, Watts, B., Robertson, K.N., & Fiekowsky\*, E. L. (2016). Design Clashes: How do we handle tensions between Program and Evaluation designs? *Roundtable session presented at the annual meeting of the American Evaluation Association, Atlanta, GA, October, 2016.*
25. **Schröter, D. S.**, Fiekowsky\*, E., Coryn, C. L. S., Means\*, S. N., Greenman II\*, G. D., Snow, J. Z., & Ozeki\*, S. (2015). A Metaevaluation of Professional Development Evaluations in Science Education and Implications for Evaluation Reporting. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
26. Ozeki, S. \*, **Schröter, D. S.**, Coryn, C. L. S., & Haitova\*, N. (2015). The Logic of Evaluation in Professional Development Evaluation Practice. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
27. Means\*, S. N., Greenman II\*, G. D., **Schröter, D. S.**, Snow, J. Z., Ozeki\*, S., Fiekowsky\*, E., Coryn, C. L. S., & McCowen\*, R. (2015). A Systematic Review of Evaluation Approaches and Reports: The Status of Evaluation Reporting in Professional Development in Elementary Science Teaching. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
28. Means\*, S.N., Burkhardt\*, J. (now Lee, M.), Magura, S., **Schröter, D.C.**, Coryn, C.L.S., Structure and Operations of Evidence-Based Registers for Behavioral Health. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 13, 2015.*
29. Greenman II\*, G. D., Coryn, C. L. S., **Schröter, D. C.**, Amough\*, T. E., Endres\*, C. L., Fiekowsky\*, E. L., & Holley\*, S. (2015). At What Cost? A Systematic Review of Cost Analysis in Evaluation. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
30. Coryn, C.L.S., Mateu\*, P. B., Azzam, T., **Schröter, D. C.**, Vo, A. T., Fiekowsky\*, E. L., Wilson\*, L. N., Greenman II\*, G. D., & Ozeki, S. Do Incentives Increase Response Rates in Surveys of American Evaluation Association Members? Findings From a Randomized Experiment. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
31. Coryn, C.L.S., Ozeki\*, S., Azzam, T., **Schröter, D. C.**, Greenman II\*, G. D., Wilson\*, L. N., Vo, A. T., & Hobson\*, K. A. (2015). Does Research on Evaluation Matter? Findings from a Survey of American Evaluation Association Members and Prominent Evaluation Theorists and Scholars. *Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL, Nov. 14, 2015.*
32. **Schröter, D. C.** & Greenman II\*, G. D. (2015). What counts as evidence? The misalignment of evaluation in the policy cycle. *Paper presented at the annual meeting of the Fall Research Conference of the Association for Public Policy Analysis & Management (APPAM), Miami, FL, Nov. 13, 2015.*
33. Greenman II, G.D., **Schröter, D.C.**, Smith, C.D., Wilson, L.N., Robertson, K.N., Mateo, P., & Hobson, K.A. (2015). Examining international outreach programs using multi-attribute utility theory. *Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 17, 2015.*
34. **Schröter, D.C.**, Snow, J., Means, S.N., Ozeki, S., Greenman II, G., & Fiekowski, E. (2015). PEEPs for PD: Project evaluation effectiveness principles for professional development in elementary science teaching. *Paper accepted for presentation at the annual meeting of the American Educational Research Association, Chicago, IL, April 17, 2015.*
35. Smith, C.D., Wilson, L., **Schröter, D.C.**, & Greenman II, G.D. (2014). Informing the effectiveness of regional partnership programs through social network analysis. *Paper presented at the annual meeting of the American Evaluation Association, Denver, CO, October 17, 2014.*
36. Greenman II, G.D., **Schröter, D.C.**, Wilson, L., & Smith, C.D. (2014). Examining complex outreach programs using multi-attribute utility theory. *Paper presented at the annual meeting of the American Evaluation Association, Denver, CO, October 17, 2014.*
37. **Schröter, D.C.** (2014). Applying multi-attribute utility theory and social network analysis to a government-funded outreach program. *Multi-paper session chaired at the annual meeting of the American Evaluation Association, Denver, CO, October 17, 2014.*

38. **Schröter, D.C.** (2014). Building relations between new and experienced evaluators: The importance of evaluator competencies. *Panelist at the annual meeting of the American Evaluation Association, Denver, CO. October 17, 2014.*
39. McCowen, R.H., **Schröter, D.C.**, Snow, J., & Means, S.N. (2014). Exploratory identification of project evaluation effectiveness principles for professional development in elementary science teaching: PEEPs for PD. *Paper accepted for presentation at the annual meeting of the American Educational Research Association, Philadelphia, PA. April 2014.*
40. **Schröter, D.C.** (2013). Insights, barriers, and strategies for research on evaluation practice. *Multi-paper session facilitated at the annual meeting of the American Evaluation Association, Washington, DC. October 19, 2013.*
41. McCowen, R.H., **Schröter, D.C.**, Means, S., & Greenman II, G.D. (2013). Accessibility, transparency, and other barriers to metaevaluation. *Paper presented at the annual meeting of the American Evaluation Association, Washington, DC. October 19, 2013.*
42. Means, S., **Schröter, D.C.**, McCowen, R.H., & Greenman II, G.D. (2013). Language use, coding mechanisms, and initial findings. *Paper presented at the annual meeting of the American Evaluation Association, Washington, DC. October 19, 2013.*
43. **Schröter, D.C.** (2013). Perspectives and profiles in evaluation: A comparison of evaluation methodology and evaluator background in the energy efficiency sector. *Multi-paper session chaired at the annual meeting of the American Evaluation Association, Washington, DC. October 19, 2013.*
44. Burkhardt, J., **Schröter, D.C.**, Morell, J., Magura, S., Means, S., & Coryn, C.L.S. (2013). Lessons learned from a critical review of evidence-based program repositories in behavioral health. *Roundtable presented at the annual meeting of the American Evaluation Association, Washington, DC. October 18, 2013.*
45. **Schröter, D.C.**, Martens, K.S., & Robertson, K.N. (2012). The complexity of training and development evaluation. *Paper presented at the annual meeting of the American Evaluation Association, Minneapolis, MN. October 27, 2012.*
46. Snow, J., Hartry, A., & **Schröter, D.C.** (2012). Identifying project evaluation effectiveness principles in professional development evaluation. *Think tank facilitated at the annual meeting of the American Evaluation Association, Minneapolis, MN. October 26, 2012.*
47. Robertson, K.N., **Schröter, D.C.**, Burkhardt, J., Magura, S., & Coryn, C.L.S. (2012). Critical review of evidence-based program repositories for behavioral health treatment. *Paper presented at the annual meeting of the American Evaluation Association, Minneapolis, MN. October 25, 2012.*
48. **Schröter, D.C.** (2011). The complexity of training and development evaluation. *Paper presented at the annual meeting of the American Evaluation Association, Anaheim, CA. November 2011.*
49. **Schröter, D.C.**, Robertson, K., Cullen, A., Tarsilla, M., & Mateu, P. (2011). Strategies for improving international development evaluation terms of reference (TORs) or requests for proposals (RFP). *Paper accepted for presentation at the annual meeting of the American Evaluation Association, Anaheim, CA. November 2011. (Presented by Kelly Robertson)*
50. **Schröter, D.C.**, Magura, S., & Coryn, C.L.S. (2011). Critical review of evidence-based program registers for behavioral health treatment. *Paper accepted for presentation at the annual meeting of the American Evaluation Association, Anaheim, CA. November 2011. (Presented by Kelly Robertson)*
51. **Schröter, D.C.**, Robertson, K., Coryn, C., & Zinser, R. (2011). Strategies and lessons learned from implementing external peer review panels online: A case example from a national research center. *Paper accepted for presentation at the annual meeting of the American Evaluation Association, Anaheim, CA. November 2011. (Presented by Kelly Robertson)*
52. **Schröter, D.C.**, Cullen, A., Tarsilla, M., Rugh, J., Robertson, K., & Mateu, P. (2010). Exploring evaluation quality in international development evaluation: An examination of how international development organizations issue and contract evaluations. *Roundtable prepared for presentation at the annual meeting of the American Evaluation Association, San Antonio, TX. November 2010.*

53. **Schröter, D.C.**, Cullen, A., Robertson, K., & Russon, C. (2010). The role of metaevaluation in promoting evaluation quality at the International Labor Organization. Paper prepared for presentation at the annual meeting of the American Evaluation Association, San Antonio, TX. November 2010.
54. Na'im, A., Wingate, L., **Schröter, D.C.**, & Alyami, M. (2010). Evaluation learning needs, assets, and interests of National Science Foundation (NSF) principal investigators and evaluators. *Paper prepared for presentation at the annual meeting of the American Evaluation Association, San Antonio, TX. November 2010.*
55. **Schröter, D.C.**, Cullen, A., Seman, L., Kunins, L., & Coryn, C.L.S. (2009). Context sensitivity in a multi-site process evaluation. *Demonstration presented at the annual meeting of the American Evaluation Association, Orlando, FL. November 2009.*
56. **Schröter, D.C.**, Martz, W., & Persaud, N. (2009). Developing and using evaluation checklists to improve evaluation practice. *Skill-building workshop presented at the annual meeting of the American Evaluation Association, Orlando, FL. November 2009.*
57. Westine, C., Noakes, L., Coryn, C.L.S., & **Schröter, D.C.** (2009). An empirical review of theory-driven evaluation practice from 1990–2008. *Paper presented at the annual meeting of the American Evaluation Association, Orlando, FL. November 2009.*
58. Magura, S., Rosenblum, A., & **Schröter, D.C.** (2009). Comorbid patients improve on substance use and psychological symptoms in psychiatric day treatment. *Paper presented at the annual meeting of the American Evaluation Association, Orlando, FL. November 2009.*
59. **Schröter, D.C.**, Mzumara, H., & Kistler, S. (2008). Revisiting the criteria and process for evaluating AEA conference proposals and presentations. *Think tank presented at the annual meeting of the American Evaluation Association, Denver, CO. November 2008.*
60. **Schröter, D.C.**, & Martz, W. (2008). Evolution of evaluation checklists: From creation to validation. *Demonstration presented at the annual meeting of the American Evaluation Association, Denver, CO. November 2008.*
61. **Schröter, D.C.**, & Coryn, C.L.S. (2008). Foundations of evaluation: Theory, method, and practice. *Skill-building workshop presented at the annual meeting of the American Evaluation Association, Denver, CO. November 2008.*
62. **Schröter, D.C.** (2008). Evaluation of sustainability for sustainability: Development and validation of a checklist. *Paper accepted for presentation at the 8th Biennial Conference of the European Evaluation Society, Lisbon, Portugal. October 2008.*
63. **Schröter, D.C.** (2007). The logic and methodology of sustainability evaluation: A checklist approach. Paper presented at the annual meeting of the American Evaluation Association, Baltimore, MD. November 2007.
64. **Schröter, D.C.** (2007). Learning from the American Evaluation Association topical interest groups proposal review standards. *Think tank facilitated at the annual American Evaluation Association conference, Baltimore, MD. November 2007.*
65. **Schröter, D.C.** (2007). Can these checklists work? Simplifying cost and sustainability evaluations. *Roundtable facilitated at the annual American Evaluation Association conference, Baltimore, MD. November 2007.*
66. **Schröter, D.C.** (2006). Needs assessment: A contributor to evaluating sustainability. *Paper presented at the annual American Evaluation Association conference, Portland, OR. November 2006.*
67. Coryn, C.L.S., Youker, B.W., Bakerson, M.A., & **Schröter, D.C.** (2006). Consequence of competing and complementary evaluation approaches: A case study. *Poster presented at the annual American Evaluation Association conference, Portland, OR. November 2006.*
68. Dewey, J., Mattox, J.R., Montrosse, B., Sullins, C.D., & **Schröter, D.C.** (2006). What you learn versus what you can apply: Results of a survey of employers and recent graduates in the field of evaluation. *Debate at the annual American Evaluation Association conference, Portland, OR. November 2006.*
69. **Schröter, D.C.** (2006). Evaluating sustainability and sustainment: Concepts and criteria. *Paper presented at the EASY-ECO Saarbrücken, Germany, Conference. October 2006.*

70. **Schröter, D.C.** (2006). Sustainability: A value in evaluation? Paper presented at the 7th Biennial *Conference of the European Evaluation Society, Joint International Conference with the United Kingdom Evaluation Society*, London, UK. October 2006.
71. Risley, J.S., Coryn, C.L.S., & **Schröter, D.C.** (2005). Think tank/roundtable: Developing and completing a doctoral dissertation. *Think tank chaired at the cosponsored American Evaluation Association/Canadian Evaluation Society conference*, Toronto, Ontario, Canada. October 2005.
72. Dewey, J.D., Mattox, J.R., Montrosse, B., Sullins, C.D., & **Schröter, D.C.** (2005). Would you hire me? What organizations look for in evaluators. *Think tank at the cosponsored American Evaluation Association/Canadian Evaluation Society conference*, Toronto, Ontario, Canada. October 2005.
73. Morell, J.A., & **Schröter, D.C.** (2005). Criteria for evaluating program sustainability within a multi-site context: A longitudinal approach. *Paper presented at the cosponsored American Evaluation Association/Canadian Evaluation Society conference*, Toronto, Ontario, Canada. October 2005.
74. Coryn, C.L.S., & **Schröter, D.C.** (2005). The Success Case Method in human and social service contexts: A different meaning of the terms success and return on investment. *Paper presented at the cosponsored American Evaluation Association/Canadian Evaluation Society conference*, Toronto, Ontario, Canada. October 2005.
75. Coryn, C.L.S., & **Schröter, D.C.** (2005). Practical ethics for program evaluation. *Paper presented at the cosponsored American Evaluation Association/Canadian Evaluation Society conference*, Toronto, Ontario, Canada. October 2005.
76. Risley, J.S., & **Schröter, D.C.** (2004). Preparing decision-making: Fundamental issues in providing information for summative evaluation. *Paper presented at the annual American Evaluation Association conference*, Atlanta, GA. November 5, 2004.

### ***Peer-Reviewed and Invited Professional Development Workshops***

1. Montrosse Moorhead, B., **Schröter, D.**, Becho, L. (November 12, 2025). *Approaches to Evaluating Programs*. Daylong peer-reviewed workshop presented at the American Evaluation Association, Kansas City, MO.
2. **Schröter, D.** Becho, L. W., & Montrosse-Moorhead, B. (September 16, 2025) *Cultivating Evaluation: Exploring an Expanded Garden of Approaches for Diverse Contexts*. Daylong workshop accepted for presentation at the Australian Evaluation Society, Canberra, Ngunnawal and Ngambri Country, Australia, September 17, 2025. (Delivered by **Schröter** & Montrosse-Moorhead).
3. Montrosse Moorhead, B, Becho, L. & **Schröter, D.** (April 22, 2025). *Approaches to Evaluating Educational Programs*. Daylong peer-reviewed workshop presented at the American Educational Research Association, Denver, CO. (Delivered by Montrosse-Moorhead & Becho).
4. Becho, L. W., Montrosse-Moorhead, B., & **Schröter, D.** (2024). *Blooming Perspectives: Practical Insights from the Garden of Evaluation Approaches*. Daylong peer-reviewed workshop presented at the European Evaluation Association, Rimini, Italy. (Delivered by all three co-authors).
5. **Schröter, D.** & Zahn, D. (October 2023). *Once upon a program: Using the SCM to tell a program's story*. Daylong peer-reviewed workshop presented at the American Evaluation Association, Indianapolis, IN, October 10, 2023.
6. **Schröter, D.**, Becho, L. W., & Montrosse-Moorhead, B. (May 13, 2019). *Applications in evaluation practice: Evaluation Theories and Approaches*. Daylong peer-reviewed workshop presented at the United Nations Evaluation Group, Nairobi, Kenya. (Delivered by Schröter).
7. **Schröter, D.**, Becho, L. W., & Montrosse-Moorhead, B. (April 5, 2019). *Evaluation Theories and Approaches: An Interactive and Case-Centered Primer*. Daylong peer-reviewed workshop presented at the American Educational Research Association, Toronto, Canada. (Delivered by Schröter & Becho).
8. **Schröter, D.** (April 4, 2019). *The Success Case Method Revisited: Opportunities for Educational Evaluation and Research Practice*. Daylong peer-reviewed workshop presented at the American Educational Research Association, Toronto, Canada.

9. **Schröter, D.**, Becho, L. W., & Montrosse-Moorhead, B. (March 11, 2019). *Elevating Your Evaluation Practice by Applying Theories and Approaches*. Daylong peer-reviewed workshop presented at the African Evaluation Association Conference, Abidjan, Côte d'Ivoire. (Delivered by Schröter)
10. Montrosse Moorhead, B, & **Schröter, D.**, & Becho, L (October, 2018). *An Interactive and Case-Centered Primer on Evaluation Theories and Approaches*. Daylong peer-reviewed workshop presented at the European Evaluation Association, Thessaloniki, Greece.
11. Montrosse Moorhead, B, **Schröter, D.**, & Becho\*, L. W. (April, 2018). *An Interactive and Case-Centered Primer on Evaluation Theories and Approaches*. Daylong peer-reviewed workshop presented at the American Educational Research Association, New York City, N.Y.
12. **Schröter, D.C.** (May, 2017). *Program Evaluation: An Overview*. 90-minute workshop invited by ONE Place, Kalamazoo, MI.
13. **Schröter, D. C.** (2017). Evaluation Competencies for Public Administrators. *90-minute workshop facilitated at the annual meeting of the American Society for Public Administration, Atlanta, GA.*
14. Montrosse-Moorhead, B., & **Schröter, D. C.** (2017, June). *A primer on evaluation theories and approaches*. Training course provided at the American Evaluation Association Summer Evaluation Institute, Atlanta, GA.
15. **Schröter, D.C.** (June, 2016). *A Primer on Evaluation Theory and Approaches*. Daylong workshop invited by the American Evaluation Association Summer Institute, Atlanta, GA.
16. **Schröter, D.C.** (April, 2016). *Evaluation Evidence Throughout Policy and Program Cycles*. 90-minute, peer-reviewed workshop presented at the Michigan Association of Evaluation Conference, Lansing, MI.
17. **Schröter, D.**, & Wingate, L. (December, 2012; May, 2013; May, 2014). Data interpretation in evaluation. Peer-reviewed workshop presented at the Centers for Disease Control and Prevention University, Atlanta, GA.
18. Wingate, L., & **Schröter, D.** (March, 2013; December, 2013; April, 2014). Evaluation questions: The foundation for meaningful program evaluation. Peer-reviewed workshop presented at the Centers for Disease Control and Prevention University, Atlanta, GA.
19. Wingate, L., & **Schröter, D.** (May, 2013; February, 2014; September, 2014). Translating evaluation findings into action. Peer-reviewed workshop presented at the Centers for Disease Control and Prevention University, Atlanta, GA.
20. **Schröter, D.** (January 29, 2011). Using checklists for evaluation. Half-day peer-reviewed workshop presented at Educational Research and Evaluation at Kasetsart University, Bangkok, Thailand.
21. **Schröter, D.** (October 27, 2010). Cost analysis in evaluation. One-day peer-reviewed workshop presented at the Center for Continuing Education, University of Berne, Switzerland.
22. **Schröter, D.** (October 25, 2010). A question of worth. Peer-reviewed lunch seminar organized by the Geneva Evaluators Network and hosted by the World Health Organization, Geneva, Switzerland.
23. **Schröter, D.** (September 9, 2010). Checklists for evaluation: Sustainability and organizational effectiveness. Peer-reviewed workshop presented at the Norwegian Evaluation Association Conference/EVA Seminar, Bodø, Norway.
24. **Schröter, D.** (November 3, 2009). Outcome evaluation. Interactive guest lecture presented to graduate students in Social Work at Western Michigan University, Kalamazoo, MI.
25. **Schröter, D.** (October 19, 2009). Survey development. Interactive guest lecture presented to students of Dr. David Reinhold's First Year Students seminar, Western Michigan University, Kalamazoo, MI.
26. **Schröter, D.** (August 21–25, 2009). Monitoring and evaluation of the performance of academic institutions. Five-day interactive workshop/seminar presented to academic and administrative staff from the Beijing University of International Business and Economics as part of the EU-China Manager Exchange and Training Program (METP), Beijing, China.
27. **Schröter, D.**, & Coryn, C.L.S. (2008). Evaluation 101. Peer-reviewed workshop co-facilitated at the annual conference of the Michigan Association for Evaluation, Lansing, MI.

28. **Schröter, D.** (October 20, 2006). Goal-free evaluation. Peer-reviewed lecture with workshop characteristics presented at the advisory board meeting of the German Youth Institute (Beiratssitzung des Deutschen Jugendinstituts), Munich, Germany.
29. **Schröter, D.** (October 19, 2006). Scriven's Key Evaluation Checklist. Peer-reviewed half-day workshop utilizing case studies, presented at the German Youth Institute (Deutsches Jugendinstitut, e.V.), Munich, Germany.
30. **Schröter, D.** (October 9, 2006). Weshalb Empfehlungen in der Evaluation sinnlos sind... und weitere Denkanstöße aus Michael Scriven's Key Evaluation Checklist (Why recommendations don't make sense... and other food for thought from Michael Scriven's KEC). Peer-reviewed evening discussion group led with evaluation professionals and postgraduate students at the Center for Continuing Education, University of Berne, Switzerland. (Supported by W. Beywl and Chris L. S. Coryn).
31. **Schröter, D., & Coryn, C.L.S.** (October 9, 2006). Goal-free evaluation: Wirkungspotentiale eines Evaluationsansatzes der aus dem Rahmen fällt (Potentials of an evaluation approach that falls out of the frame). One-day peer-reviewed workshop for advanced evaluators, presented at the Center for Continuing Education, University of Berne, Switzerland. (Co-facilitated by Chris L. S. Coryn and moderated by W. Beywl).
32. **Schröter, D., Coryn, C.L.S., & Scriven, M.** (March 30, 2006). The field of evaluation 101: Are you new to the field of evaluation or considering it as a career? Peer-reviewed workshop presented at the 11th Annual Conference of the Michigan Association for Evaluation, Lansing, MI.
33. **Schröter, D.** (2005). Success Case Method. Assistant in a peer-reviewed workshop led by Dr. Robert Brinkerhoff and Dennis Dressler, supporting implementation for the W.K. Kellogg Foundation. Workshop presented by The Learning Alliance, Inc.
34. **Schröter, D.** (2002). Culture-specific negotiation training. Two-day peer-reviewed compact seminar presented at Interculture.de, Ilmenau, Germany, focusing on assessing internship experiences abroad for unemployed individuals with academic degrees. Included theories of negotiation, presentation techniques, and simulations with video feedback.
35. **Schröter, D.** (2001). Negotiation training: Conducting business in Germany. Peer-reviewed training with simulations, video feedback, and content discussion, presented at the Second Intercultural Summer Academy, Interculture.de, in cooperation with Friedrich Schiller University, Jena, Germany.
36. **Schröter, D.** (2000–2001). Intermediate German. Instructor for intensive foreign language courses for international students at the European Summer Academy, Weimar, Germany.
37. **Schröter, D.** (2000). Critical incidents as a method in intercultural communication training. Peer-reviewed half-day workshop presented at the First Intercultural Summer Academy, co-sponsored by Interculture.de and Friedrich Schiller University, Jena, Germany.
38. **Schröter, D.** (1998–1999). Introductory German as a foreign language. Faculty instructor for conversational German at the Evening College, Michigan State University, East Lansing, MI.

### ***Invited Presentations***

1. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2025, May 15). *Blossoming Perspectives from the Garden of Evaluation Approaches*. Invited seminar for the Laboratory for Interdisciplinary Evaluation of Public Policies (LIEPP) Methods and Approaches in Evaluation (METHEVAL) at Sciences Po.
2. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2025, February 27). *Introduction to the Garden of Evaluation Approaches*: Invited presentation for the Women in Research, Monitoring, Evaluation & Learning (WiRMEL)
3. **Schröter, D.**, Becho, L., & Montrosse-Moorhead, B. (2025, February 12). *Navigating the Garden of Evaluation Approaches*. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo: Western Michigan University. Retrieved from [osf.io/9ajyt](https://osf.io/9ajyt)

4. Montrosse-Moorhead, B., **Schröter, D.**, & Becho, L. W. (2024, August 12). *The garden of evaluation approaches visualization: How do approaches compare on dimensions that facilitate use and application?* Invited talk to the Western Michigan Evaluators Network [online talk]. [osf.io/73fbr](https://osf.io/73fbr)
5. **Schröter, D.** (November 30, 2023). *Evaluation questions and a toolbox of approaches to tackle system-wide evaluation challenges*. Presentation delivered via Zoom at the High-Level National Seminar on Modalities for Joint System-Wide Evaluation of Operational Activities for Development of The United Nations System in Uganda. 29th – 30th November 2023. Kampala, Uganda. <https://osf.io/n8c32>
6. **Schröter, D.** (March 31, 2023). *Cost-inclusive evaluation: Planning it, doing it, using it* by Nadini Persaud and Brian Yates. Book launch review presented via Zoom at the Book Launch event at The University of West Indies, Department of Management Studies, Cave Hill Campus, St. Michael, Barbados.
7. **Schröter, D.** (2019, June). *High Performance Learning Journeys: Participant Insights*. Focus on Performance 2019, Stockholm, Sweden.
8. **Schröter, D.** & Hillman\*, J. (2018, February). *Evaluation Competencies Among Federal Administrators*. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo: Western Michigan University.
9. **Schröter, D.C.** & Greenmann, III\*, G.D. (2015, October). *What counts as evidence? The misalignment of evaluation in the policy cycle*. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo: Western Michigan University.
10. **Schröter, D.C.** (2014, November). *Using Multi-Attribute Utility Theory in Evaluation: Challenges and Opportunities*. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo: Western Michigan University.
11. **Schröter, D.C.** & Smith\*, C. (2014, August). *Tentative Findings from the Evaluation of the International Codex Outreach Program: Data Interpretation*. Presentation at USDA. Washington, D.C.
12. **Schröter, D.C.** & Smith\*, C. (2014, March). *Evaluation of the International Codex Outreach Program*. Presentation at U.S. Codex Outreach Colloquium in Johannesburg, South Africa.
13. **Schröter, D.C.** & Smith\*, C. (2014, March). *Evaluation of the International Codex Outreach Program*. Presentation at U.S. Codex Outreach Colloquium in San Jose, Costa Rica.
14. **Schröter, D.C.** & Smith\*, C. (2013, December). *Evaluation of the International Codex Outreach Program*. Presentation at the USDA Foreign Agricultural Services in Washington, D.C.
15. **Schröter, D.C.** (2013). *Winning evaluation grants and contracts: Tips and tricks for new investigators*. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University.
16. **Schröter, D.C.** (2010). *A question of worth. Lunch seminar organized by the Geneva Evaluators Network and hosted by the World Health Organization, Geneva, Switzerland. October 2010.*
17. **Schröter, D.C.** (2010). *Evaluation checklists: An overview. Presentation invited by the Norwegian Evaluation Association Conference/EVA Seminar, Bodø, Norway. September 2010.*
18. **Schröter, D.C.**, Robertson, K.N., Cullen, A., & Alyami, M. (2010). *Michigan \$aves: Evaluability assessment & process evaluation of an innovative energy program. Presentation given at The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. March 2010.*
19. **Schröter, D.C.**, Cullen, A., & Robertson, K. (2009). *(Meta)Evaluation at the International Labour Organization: Current practice, potential for improvement, and prospects for in-depth study. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. October 2009.*
20. **Schröter, D.C.** (2008). *Validating evaluation checklists. Presentation prepared for The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. March 2008.*
21. **Schröter, D.C.** (2007). *Sustainability evaluation: A checklist approach. Presentation given at The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. October 2007.*

22. **Schröter, D.C.**, Sullins, C., & Ellis, C. (2006). Evaluator skills: What's taught vs. what's sought. *Presentation given at The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. January 2006.*
23. **Schröter, D.C.**, & Coryn, C.L.S. (2005). Identifying relevant evaluative criteria: Lessons learned from the evaluation of a middle school enrichment program. *Presentation given at The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. November 2005.*
24. **Schröter, D.C.** (2005). Hosted Survey™: An introduction. *Presentation given at The Evaluation Center's Evaluation Café Series. Kalamazoo, MI: Western Michigan University. March 2005.*
25. **Schröter, D.C.** (2002). Methodological implications for developing web-based training: A summary of workshop results. *E-Learning Conference of Interculture.de in Cooperation with BIBB [Federal Department of Professional Training] and IHK of East Thuringia Gera [Chamber of Commerce and Industry].*

### *Invited Media Engagements*

#### **EvalULand Podcast**

*The Garden of Evaluation Approaches*

Role: Invited Guest

Host: Dana Linnell

Guests: Bianca Montrosse-Moorhead, **Daniela Schröter**, Lyssa Wilson Becho

April 22, 2025

<https://evaluland.fireside.fm/48>

#### **Leading Learning Podcast**

*Evidence-Based Evaluation with Rob Brinkerhoff and Daniela Schroeter*

Role: Invited Guest

Hosts: Jeff Cobb and Celisa Steele

Guests: Rob Brinkerhoff & **Daniela Schröter**

August 17, 2021

<https://www.leadinglearning.com/episode-277-rob-brinkerhoff-daniela-schroeter/>

### *Posters*

1. **Schröter, D.**, Vernola\*, A., Veriegh\*, L., & Bahre\*, Z. (2025). Research on sustainability evaluation: A hands-on demo of systematic reviews and the ethical use of AI. Poster accepted for presentation at the American Evaluation Association, Kansas City, MO, November 12, 2025.
2. **Schröter, D.** (2019). Evaluation Competencies, Instruction, and Academic Leadership. Poster presented at the 2019 Western Michigan University Teaching and Learning Bash.
3. **Schröter, D.C.**, AlAdlani, A.\*, Bates-Hill, R.M.\*, Chalabi, H.\*, Greenman II, G.D.\*, Mendenhall, M.\*, Thompson, D.\* (2017, November). *Does Nonprofit Research Differ? Lessons from a Systematic Mixed Methods Review*. Poster presented at the 2017 annual conference of Association for Research on Nonprofit Organizations and Voluntary Action. \*\*\* **Best poster award.**
4. **Schröter, D.C.**, & Watts, B. (2017, November). *Great Evidence, Lousy Findings: Why Methods-Based Evaluation Approaches Might Hinder Effective Program Development*. Poster presented at the 2017 annual conference of the Association for Public Policy Analysis and Management.
5. Mendenhall, M.\*, **Schröter, D.C.**, AlAdlani, A.\*, Chalabi, H.\*, Greenman II, G.D.\*, Bates-Hill, R.M.\*, Thompson, D.\* (2017, October). *Findings from a Systematic Review of Key Public Administration Journals: Elements of a Research Article*. Poster presented at the Lilly Conference, Traverse City, MI.
6. Bates-Hill, R.M.\*, **Schröter, D.C.**, AlAdlani\*, A., Chalabi, H.\*, Greenman II, G.D.\*, Mendenhall, M.\*, Thompson, D.\* (2017, April). Authorship Revealed: Findings from a Systematic Review of Key Public Administration Membership Associations' Journals. Presentation at the Midwest Public Affairs Conference, June 2, 2017, Omaha, Nebraska.

7. AlAdlani, A.\*, **Schröter, D.C.** (faculty mentor), Bates-Hill, R.M.\*, Chalabi, H, Greenman II, G. D.\*, Mendenhall, M.\*, & Thompson, D.\* (April 2017). *Research Methods in Public Administration Journals: A Systematic Review*. Poster presented at the 2017 Research and Creative Activities Poster and Performance Day. Faculty Mentor.
8. Bates-Hill, R.M.\*, **Schröter, D.C.** (faculty mentor); AlAdlani, A.\*, Chalabi, H\*, Greenman II, G. D.\*, Mendenhall, M.\*, & Thompson, D.\* (April 2017). *Authorship Revealed: Findings from a Systematic Review of Key Public Administration Membership Associations' Journals*. Poster presented at the 2017 Research and Creative Activities Poster and Performance Day. Faculty Mentor. **Award Winner.**
9. Robert R. Welton\* (April 2017). *Data Driven Decision Making: Utilizing Alumni Perspectives In Strategic Management*. Poster presented at the 2017 Research and Creative Activities Poster and Performance Day. Daniela C. Schröter: Faculty Mentor.

## Service

### A. Professional Service

#### *Editorial and Reviewing Roles*

- Book Section Editor, *International Handbook of Evaluation and Assessment in Education*, Section 1: Theories (2024–)
- Section Editor, *American Journal of Evaluation* – Teaching & Learning of Evaluation (2023–)
- Editorial Board Member, *American Journal of Evaluation* (2019–)
- Editorial Board Member, *Canadian Journal of Program Evaluation* (2017–)
- Associate Editor, *Journal of MultiDisciplinary Evaluation* (2004–)
- Reviewer/Referee for:
  - *Public Administration Review* (2023–)
  - *American Journal of Evaluation* (2009–)
  - *Evaluation Review* (2015–)
  - *Evaluation and Program Planning* (2006–)
  - *Journal of Mixed Methods Research* (2014–)
- Member of the National Science Foundation Committee of Visitors to review the Federal Cyber Service: Scholarship for Service Program (2011)
- Book Proposal Reviewer, Sage Publications (2013), Elsevier Publications (2011)
- Grant Proposal Reviewer, National Science Foundation (2013)
- Reviewer for the United Kingdom Economic and Social Research Council (2010)
- Reviewer for the U.S. Department of Education “Teaching American History” grant (2010)

#### **Professional Association Leadership**

- Elected Board Member of the Michigan Association for Evaluation (June 2025 – June 2027)
- Invited Member of European Evaluation Society TWG3 – Private Sector Evaluation working group (2023)
- Planning Committee Member, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA, 2017)
- Program Chair, American Evaluation Association
  - Business and Industry (2007–2009)
  - Graduate Student and New Evaluators (2005–2007)
- Publicity Chair, American Evaluation Association—Graduate Student and New Evaluators TIG (2003–05)
- Appointee, American Evaluation Association Policy Development Committee (2008–2012)
- Research Assistant (volunteer), American Evaluation Association History Project (2006–2007)

- Conference Proposal Reviewer (since 2004 for diverse topical interest groups, including Use and Influence of Evaluation TIG (2016–) and Teaching of Evaluation TIG (2016–))

### National and International Standards and Governance Roles

- Reviewer, Joint Committee on Standards for Educational Evaluation Program Evaluation Standards (Summer 2025)
- Member at Large, Joint Committee on Standards for Educational Evaluation (2013–2015)
- Associate Member, Joint Committee on Standards for Educational Evaluation (2010–2013)
- Member, International Development Evaluation Association Working Groups on Evaluator Competencies and Assessment Frameworks (2009, 2011)
- Member of the International Development Evaluation Association's (IDEAS) ITIG on Assessment Frameworks for Projects, Programs and Policies (2011)
- Member, American Evaluation Association Social Program Task Force (2009–2011)

### External Tenure and Evaluation Reviews

- Expert Reviewer, Tenure Review Committee for Prof. Pirmin Bundi, University of Lausanne, Switzerland (2023)
- Grant Reviewer, National Science Foundation (2013)
- Reverse Site Visitor, National Science Foundation (2013)
- Member, National Science Foundation Committee of Visitors (2011)

## B. University Service (Western Michigan University)

### Campus Leadership

Director, Experience-Driven Learning Venture through the Center for Excellence and Research in Public Service (CERPS), Western Michigan University, Fall 2024–Present

- Provided strategic oversight and mentorship for a graduate-student-led public panel series. Panels were organized and facilitated by MPA student Izzy Pratt and delivered in a HyFlex, open-access format to engage students and community stakeholders across sectors.
- Panels implemented 2024–2025:
  - ✓ *Diversity, Equity, Inclusion, and Accessibility in Nonprofit Administration* (September 18, 2024). Panelists: Javon Dobbs (W.K. Kellogg Foundation), Takisha Johnson (Young Kings and Queens, Inc.), Alex Kinney (Sherman Lake YMCA), Jodi Michaels (Global Ties Kalamazoo), Oliver Ray (Sustainable Green Building Solutions), Tom Springer (Kalamazoo Nature Center), AhNee Fontes-White (Pine Lake Fund)
  - ✓ *Diversity, Equity, Inclusion, and Accessibility in Public Health* (October 30, 2024). Panelists: Tracey Barnett (University of North Texas HSC), Renée Branch Canady (Michigan Public Health Institute), Stacey Griner (University of Florida), Brenda O'Rourke (Kalamazoo County HCS), Erika Thompson (UNT HSC)
  - ✓ *Diversity, Equity, Inclusion, and Accessibility in Public Administration* (November 13, 2024). Panelists: Dell Darnell (Kalamazoo County Government), Jan Fields (MPHI), Kimberly Holley (City of Battle Creek), Mara Hazen (Village of Vicksburg), Brandon Youker (Western Michigan University)
  - ✓ *Public Service in the Age of Artificial Intelligence & Automation* (February 20, 2025). Panelists: Alan Shark (Public Technology Institute/Rutgers), Daniel Schiff (Purdue University), Bianca Montrosse-Moorhead (University of Connecticut), Kurt Wilson (EffectX), David Paul (Western Michigan University)
  - ✓ *Leadership in Public Service: Navigating Crisis and Change* (March 13, 2025). Panelists: Isabel Stasa (Foster Greatness), Maddy Day (Consultant), Patrick McGinnis (City of Portage), Jordan Bartlett (Foster Greatness)

- ✓ *Navigating Life Post-Graduation* (April 10, 2025). Panelists: Michael Hart (MIDHHS), Daniela Peña (The Gilmore), Ariel Palau (Battle Creek Community Foundation), Nicole Milliman (Western Michigan University)

## **Faculty Governance and Committees**

- Elected Faculty Senator, SPAA (2023–2026)
- Academic and Information Technology Council (Fall 2024–2026)
- Interdisciplinary Committee, Academic Affairs (2021–2022)
- HSIRB Committee (2021–2022)
- Higher Learning Commission Assessment: Writing Team, Criterion 4, and Site Review Participant (2020–2021)
- Undergraduate Studies Council (2019–2022)
- University Academic Integrity Committee (2018–2021)
- FRACAA Reviewer (2020, 2021, 2022, 2023)
- Discovery Discovery Workshop Facilitator and Panelist (2013, 2016, 2018)
  - Understanding the role of project evaluation in grants (2018)
  - Everything You Wanted to Know About Communicating with Sponsors but Were Afraid to Ask (2016, 2013)

## **Graduate Faculty Roles and Mentorship**

- Associate Graduate Faculty Member, Interdisciplinary Ph.D. in Evaluation (2009–)
- Supervised Dr. Ghislain Arbour, Postdoctoral Fellow (2012–13) National School of Public Administration, Quebec, Canada
- Supervised Nizora Haitova as summer intern through the Edmund S. Muskie Internship Program.

## **C. College and Departmental Service**

### **College of Arts and Sciences**

- ADVANCE Grant Advisory Board Member (2020–2024)
- Interdisciplinary Ph.D. in Evaluation Relocation Committee (2021–2022)
- Social Science Representative, College Curriculum Committee (2016–2019)
- Allied Faculty Advisory Board, Global and International Studies (2019–)

### **School of Public Affairs and Administration (SPAA)**

- Director of Graduate Programs (Summer 2025–), including graduate admissions, graduate advising, and internships
- Undergraduate program internship supervisor (Summer 2025)
- Chair of Search Committee, Faculty Specialist (2025)
- Director of Graduate Programs (2020–2022), including graduate admissions and graduate advising
- SPAA Advisory Council (2021–2023)
- Curriculum Development for AGDPs (2018 – 2019)
- Curriculum Development Curriculum development and community outreach for B.S. in Public and Nonprofit Administration (2017–2018)
- SPAA Advisory board policy development (2017–2018)
- Contributions to NASPAA Accreditation
  - Materials development and engagement with site visitors (2017–2018)
  - NASPAA Self-Study Committee (2017)
  - Developed evaluation options for NASPAA self-study (summer 2016)

- Committee Service:
  - Doctoral Program Admissions Committee (Summer 2018)
  - MPA Program Admissions and Advising (Spring 2016)
  - Graduate (MPA/Doctoral) and Undergraduate Committees (2017-2020)
  - MPA Program Committee (Spring 2017, Fall 2016, Spring 2016)
- Mentoring and Advising:
  - Mentoring PADM 5830 instructor (Fall 2016)
  - Independent study supervision
  - MPA student advising and admissions
  - Stine Scholarship Review Committee (Spring 2016 and later years)

## **D. Community and Public Engagement**

- Conference Moderator and Operational Volunteer, National Organization for Albinism and Hypopigmentation (2024)
- Board Member, Global Ties Kalamazoo (2021–2024)
- Board Member, Colleagues International (2017–2021)
  - Chair, Administration Committee (2017–2019)
  - Executive Committee Member (2019–2020)
  - Strategic Planning Committee (2020–2021)
  - Lead for rebranding and name change (2021)
- Home Host for international visitors through Colleagues International (Russia, Germany; 2018–2019)
- Community-based evaluation projects through PADM 6780 (e.g., Kalamazoo Valley Habitat for Humanity, National Organization for Albinism and Hypopigmentation, Air Zoo Aerospace and Science Museum, Michigan Association for Blind Athletes)
- Parent Volunteer, Kalamazoo Public Schools (2016–)