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School of Communication
Western Michigan University
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Education

- 1997 **INDIANA UNIVERSITY**, Bloomington
Ph.D. in Mass Communications (Journalism), School of Journalism. Emphases in media ethics and organizational behavior, with a Ph.D. minor in organizational behavior. Dissertation topic: "Value Judgments: How Journalists Think About the Ethics of Good Business vs. Good Journalism." Director: David E. Boeyink.
- 1991 **THE OHIO STATE UNIVERSITY**, Columbus
M.A. in Journalism, School of Journalism. Emphasis in media ethics.
- 1985 **UNIVERSITY OF MISSOURI-COLUMBIA**
B.J. in Journalism, School of Journalism. News-editorial emphasis. Summa cum laude.

Selected academic appointments

- Sept. 2008-
Present **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo
Professor, School of Communication. Tenured.
- August 2018-
Present **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo
Affiliate Professor, Department of Philosophy.
- March 2016-
2025 **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo
Director, Center for the Study of Ethics in Society.

Publications

Selected books

- Borden, S.L. (Ed.) (2025). *Media challenges to digital flourishing* (reprint of special issue of the *Journal of Media Ethics*, volume 38, issue 4, 2023). Routledge. ISBN: 978-1-032-89208-5 (hbk)
- Borden, S.L. (Ed.) (2022). *Routledge companion to media and poverty*. Routledge. ISBN: 978-0-367-26072-9 (hbk) ISBN: 978-0-367-77634-3 (pbk) ISBN: 978-0-429-29133-3 (ebk)
- Boeyink, D.E., & Borden, S.L. (2010). *Making hard choices in journalism ethics: Cases and practice*. Routledge. ISBN 978-0-415-98999-2 (hbk); ISBN 978-0-415-99000-4 (pbk)
- Borden, S.L. (2009). *Journalism as practice: MacIntyre, virtue ethics and the press*. Routledge. ISBN 978-0-415-87767-1 (pbk)

Selected refereed journal articles

- Borden, S.L. (2022). **Obituaries and the good life**. *Journal of Media Ethics*, 37(4), 252-265. [Published online

November 4, 2022, in advance of print publication]. <http://dx.doi.org/10.1080/23736992.2022.2142127>

Borden, S.L. (2016). **Aristotelian casuistry: Getting into the thick of global media ethics.** *Communication Theory*, 26 (3), 329-347. [Published online November 4, 2015, in advance of print publication]. <https://doi.org/10.1111/comt.12085>

Borden, S.L. (2015). **A virtue critique of Silverstone's media hospitality.** *Journal of Media Ethics*, 30 (3), 168-185. [Published online August 4, 2015, in advance of print publication]. <https://doi.org/10.1080/23736992.2015.1050555>

Borden, S.L. (2014). **Communitarian journalism and the common good: Lessons from *The Catholic Worker*.** *Journalism: Theory, Practice & Criticism*, 15 (3), 273-288. [Published online in 2013 in advance of print publication]. <https://doi.org/10.1177/1464884913477283>

Borden, S.L., & Tew, C. (2007). **The role of journalist and the performance of journalism: Ethical lessons from "fake" news (seriously).** *Journal of Mass Media Ethics*, 22 (4), 300-314. <https://doi.org/10.1080/08900520701583586>

Selected book chapters

Borden, S.L. (2021). **Study abroad strategies for bringing home the complexity of moral judgments.** In D.E. Wueste (Ed.), *Teaching ethics: Instructional models, methods, and modalities for university students*, Teaching ethics across the American educational experience series (D. P. Scibilia, Ed.), vol. 4. Rowman & Littlefield.

Borden, S.L. (2022). **Shared vulnerability as a virtuous framework for poverty journalism.** In S.L. Borden (Ed.), *Routledge companion to media and poverty* (pp. 54-63). Routledge.

Borden, S.L. (2018). **Virtue ethics & media.** In P.L. Plaisance (Ed.), *Communication and media ethics* (pp. 171-190). Berlin, Germany: De Gruyter. Handbooks of Communication Science series (P.J. Schulz & P. Copley, Eds.): Vol. 26. <https://doi.org/10.1515/9783110466034-010>

Borden, S.L. (2010). **Documentary tradition and the ethics of Michael Moore's *SiCKO*.** In H. Good & S.L. Borden (Eds.), *Ethics and entertainment: Essays on media culture and media morality* (pp. 177-194). McFarland & Co.

Borden, S.L., & Bowers, P. (2008). **Ethical tensions in journalism: What the press has in common with other professions.** In Wilkins, L., & Christians, C.G. (Eds.), *The Handbook of Mass Media Ethics* (pp. 353-365). Routledge. Book named Best Edited Book of 2008 by the Communication Ethics Division of NCA.

Borden, S.L. (2007). **Responsible journalistic inquiry: *The Paper*.** In Good, H. (Ed.), *Journalism ethics goes to the movies* (pp. 9-18). Rowman & Littlefield.

Hearit, K.M., & Borden, S.L. (2005). **Apologetic ethics.** In K.M. Hearit, *Crisis management by apology* (pp. 58-78). Lawrence Erlbaum Associates.

Selected honors and awards

Awardee, 2022-2023 U.S. Fulbright Senior Scholar Award for research project titled *Better concepts for better ethics: Toward journalism that promotes flourishing*. University of Navarra, Spain.

Winner, 2018-2019 WMU College of Arts and Sciences' Faculty Achievement Award in Professional and Community Service.

Winner, 2010 WMU College of Arts and Sciences' Faculty Award for Outstanding Achievement in Research and Creative Activities.

2008 winner, National Communication Association Communication Ethics Division's Award for Top Book in Applied Ethics. For *Journalism as Practice*.

Courses taught at Western Michigan University (1996-present)

Graduate level: Organizational Communication Ethics, Seminar in Communication Ethics, Media Ethics in London (Faculty-led Short-term Study Abroad), Seminar in Mass Communication (Topic: Media and Memory), Independent Research, Master's Thesis, Professional Project (COM 7150 and PHIL 7150).

Undergraduate level: Communication Ethics; Media (Television) Criticism; Roles and Responsibilities of Media Workers; Freedom of Expression; Virtual Reality Ethics; Free Speech in the US and UK; Independent Research

Professional memberships

Association for Education in Journalism and Mass Communication, Association for Practical and Professional Ethics, Society for Ethics Across the Curriculum, International Society for MacIntyrean Enquiry, International Association for Media and Communication Research