

Bronco Insights Report 10.05.20 | Daily Applications by Program

1. Bronco Insights: <https://cognmsp1.cc.wmich.edu/ibmcognos/bi/>
2. Login with your Bronco NetID and password
3. Click **Team Content**
4. Click through the menu to select report number **10.05.20**
5. Report options:
 - a. Select: **Current Term, Data Slice Date, Additional Terms to Compare** (to select multiple terms Ctrl + Click)
 - b. Select Type of Student: **All Students, Domestic Students, or International Students**
 - c. Select **Graduate**
 - d. Select: **College(s), Department(s)**
 - e. Select Applicant Population: **All Students** (current and new), **New Master's, New Doctoral, Graduate Re-Entry, Other** (grad non-degree)

The screenshot shows the 'Daily Applications by Program' report configuration interface. The top navigation bar is yellow with a menu icon, a breadcrumb '10.05.20 Daily Ap ... by Program', and an 'Excel' button. The main content area is divided into two rows of selection options, each with a red box highlighting the selection area.

Top Row:

- Select the current application term:** A dropdown menu with 'Fall 2027' selected. Other options include Summer II 2027, Summer I 2027, Spring 2027, Fall 2026, Summer II 2026, Summer I 2026, Spring 2026, Fall 2025, Summer II 2025, and Summer I 2025.
- Select data slice date:** A dropdown menu with 'Latest Freeze Event 2026-10-05' selected. Other options include dates from 2026-10-04 to 2026-09-26.
- Select additional terms to compare:** A list box with 'Fall 2026', 'Fall 2025', 'Fall 2024', 'Fall 2023', 'Fall 2022', and 'Fall 2021'. A 'Deselect all' link is at the bottom.
- Select Type of Student:** Radio buttons for 'All Students', 'Domestic Students' (selected), and 'International Students'.

Bottom Row (Optional Filters):

- Select Student Level:** A list box with 'Undergraduate' and 'Graduate' (selected). A 'Deselect all' link is at the bottom.
- Select College:** A list box with 'Arts & Sciences' (selected). Other options include Aviation, Education & Human Development, Engineering & Applied Sciences, Extended University Programs, Fine Arts, Haworth College of Business, Health & Human Services, Merze Tate College, and Other. A 'Deselect all' link is at the bottom.
- Select Applicant Population:** A list box with 'All Students' (selected). Other options include New Degree-Seeking Beginners, New Degree-Seeking Transfers, Undergraduate Re-Entry, New Master's, New Doctoral, Graduate Re-Entry, Continuing, and Other.