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**CAMPUS PLANNING AND FINANCE COUNCIL**

Minutes of 15 November 2022

**Call to Order**

The regular meeting of the Western Michigan University Faculty Senate Campus Planning and Finance Council was called to order at 3 p.m. on 15 November 2022 via Webex video conferencing by Geoffrey Lindenberg, chair.

**Members in Attendance:** Todd Barkman, Cheryl Bauman-Bruey, David Dakin, Betty Dennis, Mason Deraad, LuMarie Guth, Keith Hearit, Lynne Heasley, Geoffrey Lindenberg, Colleen Scarff, Abby Dawn Simmons, Michael Harnar (substitute for David Szabla), Jan Van Der Kley

**Members Absent:** Valerian Kwigizile, Mohammad Daneshvar Kakhki

**Advisory Members Present:** Christopher Cheatham, Tony Proudfoot

**Ex Officio Member in Attendance:** Zeljka Vidic

**Guests:** Sarah Summy, WMU Faculty Senate President

**Quorum**

A quorum was present.

**Agenda**

**[MOTION]** It was moved by Van Der Kley, seconded by Bauman-Bruey, to accept the agenda as presented. The motion carried unanimously.

**Minutes**

**[MOTION]** It was moved by Heasley, seconded by Bauman-Bruey, to approve the 18 October 2022 minutes. The motion carried unanimously.

**Reports of Officers**

Chair Lindenberg gave a report from the faculty senate meeting.

1. The Deans' review period for curriculum proposals was extended by two weeks.
2. Faculty are encouraged to reach out to the Service-Learning Office to explore service-learning opportunities.
3. President Montgomery encouraged faculty to attend workshops for the employee engagement survey.
4. An update was given on the beautification of Stadium Drive.
5. A spring enrollment projection was given. Fall admissions of first-year students are up 8%.
6. Interviews are being carried out for the Dean of the College of Aviation, and faculty are encouraged to take part in the process.
7. Faculty are encouraged to reach out if they have noticed challenges with students taking online courses.
8. The Gateway program has been extended.
9. Information security and infrastructure upgrades are a concern. Information Technology Cybersecurity Training will be rolled out to faculty in the coming weeks. There will be a move to least privileged access.
10. Work on integrating HyFlex courses is in progress.

Ex Officio Vidic did not provide a report.

**Reports of University Representatives**

Scarff reported on university budgets.

1. There's no enrollment forecast for fall yet.

2. The Strategic Resource Management (SRM) summary report is on the budget website. The strategic investment piece is forthcoming.
3. [Projections for decreases in college-age demographics in Michigan have been extended to 2037](#)

Van Der Kley reported for Business and Finance that there will not be a state capital outlay for universities in the lame duck session this year due to the high number of new members elected to the state legislature.

Proudfoot reported for Marketing and Strategic Communication.

1. The first quarter report on organic social performance shows growth from last year.
2. Trademarks and licensing revenues increased 46.5% from the same quarter last year. WMU continues to close the gap with peers and is at an eight-year high.
3. A discussion was held regarding the impact of increased revenue.

Dakin reported on campus facility development.

1. Knauss continues to be WMU's highest priority request for capital outlays.
2. There will be a town hall meeting regarding the Hilltop Village Project on 30 November. Input will be collected. There will be an upcoming town hall in February where the design will be presented.
3. The Dunbar project will add alterations to accommodate HyFlex classrooms. This will not impact the timeline.
4. Discussion included an inquiry on how to request accessibility accommodation for a building.
5. There will be some finishing work on the lighting and concrete for the Central Corridor project. The light posts have the ability to carry banners as a way to address student concerns about the loss of the flag poles.
6. Work has resumed on the Student Center project.

### **Unfinished Business**

Faculty Senate President Summy gave an update on the background of Charge 1 WSA Neighborhood Association Proposal. The council is only responsible for making a recommendation on the project. If the project is approved, a CPFC member will likely be asked to be a representative on the Neighborhood Association board. As a result of the efforts to establish the association, there has been success with establishing communication of student concerns with the city, the addition of barriers to West Michigan and Center Point, and speed bumps in Fraternity Village. Van Der Kley clarified that the plan has been changed since the last presentation to the council and that Business and Finance will not be a part of the governance structure for the association. Discussion included confusion over the process for the application, appropriateness of WMU as a stakeholder in the association, the challenges to longevity of student membership in the committee with the changes in Western Student Association (WSA) administration each year, the possibility of creating a Registered Student Organization (RSO) on this topic, and the goals of the association for community fund grants. Deraad addressed concerns on sustainability of student membership in the association.

Chair Lindenberg requested a proposal for a vote at the next meeting. Deraad will work with WSA on the wording for a motion.

### **Reports of University Representatives (resumed)**

Cheatham reported for the Provost's Office.

1. The College of Aviation Dean search and the College of Education and Human Development Dean search are ongoing and projected to end in February.
2. WMU is through priority registration, and the headcount is down 5.5% from this time last year. Student credit hours are down 4.2%. Both of those are an improvement from forecasts. The first-year headcount is 19% higher than last year.
3. Fall-to-spring retention for first-year students is 7% higher than last year. Retention rates for sophomores and juniors are also up from last year; seniors have the same retention rate as last year.

### **New Business**

Chair Lindenberg reported on his discussions with the Deans in accordance with Charge 2 (SRM Budget Model Examination). College deans have expressed an interest in sending a panel to an upcoming CPFC meeting for a discussion of the SRM budget model. Ron Cisler, Dean of the College of Health and Human Services; Raymond Thompson, Dean of the College of Aviation; Dan Guyette, Dean of the College of Fine Arts; and Carla Koretsky, Dean of the College of Arts and Sciences, have volunteered to compose the panel.

Cheatham reported on the results of the SRM allocation this year. The report will be available on the budget website. Three colleges were in the negative, and four colleges were in the positive. There is some flexibility with one-time dollars this year to address a portion of the shortfall. Discussion included the recently released quality indicators.

Heasley left the meeting at 4:32 p.m.

Barkman left the meeting at 4:52 p.m.

Colleen Scarff left the meeting at 4:24 p.m.

Sarah Summy left the meeting at 4:26 p.m.

Hearit left the meeting at 3:54 p.m.

Dennis left the meeting at 4:03 p.m.

Proudfoot left the meeting at 4:07 p.m.

### **Announcements**

None.

### **Adjournment**

**[MOTION]** It was moved by Guth, seconded by Bauman-Bruey, to adjourn the meeting at 4:53 p.m. The motion carried unanimously. The Campus Planning and Finance Council will next meet on 6 December 2022 via Webex video conferencing.

### **Approval**

Submitted by LuMarie Guth

Minutes approved on 6 December 2022.