

CAMPUS PLANNING AND FINANCE COUNCIL

Minutes of 17 May 2022

Call to Order

The regular meeting of the Western Michigan University Faculty Senate Campus Planning and Finance Council was called to order at 3 p.m. on 17 May 2022 via Webex video conferencing by Geoffrey Lindenberg, chair.

Members in Attendance: Todd Barkman, Cheryl Bauman-Bruey, David Dakin, Betty Dennis, LuMarie Guth, Keith Hearit, Valerian Kwigizile, Geoffrey Lindenberg, James Penner, David Szabla

Members Absent: Lynne Heasley, Colleen Scarff, Jan Van Der Kley

Advisory Members in Attendance: Chris Cheatham

Advisory Members Absent: Tony Proudfoot

Ex Officio Member in Attendance: Zeljka Vidic

Guests: Jeffrey Breneman, Vice President for Government Relations; Fred Schaible, Assistant Vice President for Government Relations

Recording Secretary: Lindsey Rossiter, Business and Finance

Quorum

A quorum was present.

Agenda

[MOTION] It was moved by Bauman-Bruey, seconded by Hearit, to accept the agenda as presented. The motion carried unanimously.

Minutes

[MOTION] It was moved by Bauman-Bruey, seconded by Dennis, to approve the 19 April 2022 minutes as amended. The motion carried unanimously.

Reports of Officers

Chair Lindenberg reported on the Faculty Senate meeting, which included the approval of MOA-19/10: Revision of the Intellectual Property Policy and the Campus Connection Project. The Year-end Report will be submitted in June. Please communicate ideas for the 2022-23 council charges.

Ex Officio Vidic did not provide a report.

Reports of Council/Committee Standing Committees

Dakin provided the report for Campus Facility Development, which included:

1. Dunbar Hall is progressing as expected.
2. Dalton Vital Lab (Third Floor): Bidding will start in June with construction in July, and expected completion in early 2023.
3. Central Campus Project: the fence has been placed, and work is progressing with expected completion in August.
4. President's Suite in Waldo Stadium: Design development is taking place, bidding will begin soon, items will be pre-ordered, work will start the day after the last home football game of this season, with completion before the beginning of next season.
5. Capital Outlay List: will be presented during the September Campus Planning and Finance Council meeting.

Discussion included the new student center, parking, news report, and temporary pathway.

Scarff did not provide the report for University Budgets.

Van Der Kley did not provide the Business and Finance report.

Cheatham provided the report for Budget and Personnel, which included:

1. Enrollment: Summer I enrollment is down 13.9%, and student credit hours are down 15.1% compared to last year. Going into next summer, the University needs to be more intentional

with the course offerings, using degree works to be strategic. The fall incoming class has 20,054 applications, with 2,700 having confirmed intent to enroll and 2,200 registered for orientation.

2. Academic Affairs Strategic Allocation: A developed model was presented that will allow strategic allocation between the responsibility units/colleges based on their performance at the end of the year. This was a group effort that was developed over multiple meetings with the help of Dace Copeland and Cathy Smith from Academic Affairs, Colleen Scarff from Business and Finance, President Montgomery, and Jason Jach from Institutional Research. This model provides guidance on the subvention amount for colleges with a negative bottom-line balance and the amount that colleges receive for positive balances. The premise of this model is to incentivize performance and growth. The colleges with positive and negative balances are more reflective of a historic budget model, where it is not yet known if the budgets are the right size for the institutions, and it also represents the idea that there are differences in the cost of instruction. The budget model was presented.

Discussion included course offerings, community colleges, positive bottom lines, performance, law of diminishing returns, quality indicator pool, college success dependency, distribution, review of the model, avenues of support, service unit tax, space cost, capital assets, fixed costs, and behaviors.

Proudfoot did not provide the report of Marketing and Strategic Communication.

Unfinished Business

Chair Lindenberg brought forward the Year-End Report for council input and the proposed 2022-23 council charges that will be finalized via email due to time restraints. Proposed charges should be communicated by 24 May 2022.

New Business

Breneman and Schaible brought forward a Government Relations and Community Partnerships update, which included:

1. The primary goal of Government Relations is to build mutually beneficial partnerships.
2. Reviewed Government Relations' strategic plan, perceptions of lobbying, federal government, budget calendar, history of state funding, and funding success.
3. Discussed local government initiatives, community/corporate partnerships, University economic impact, and student engagement through the Western Student Association and the Graduate Student Association.
4. Reviewed the importance of capital project support input, engagement with local officials, and grassroots advocacy.

Discussion included strategic planning, sustainability opportunities, capital outlay budget, support from representatives, and the state budget.

Announcements

None.

Adjournment

[MOTION] It was moved by Bauman-Bruey, seconded by Dennis, to adjourn the meeting at 5:01 p.m. The motion carried unanimously. The Campus Planning and Finance Council's next meeting date will be determined over the summer.

Approval

Submitted by Lindsey Rossiter, Recording Secretary

Minutes approved on 20 September 2022.