

CAMPUS PLANNING AND FINANCE COUNCIL

Minutes of 19 April 2022

Call to Order

The regular meeting of the Western Michigan University Faculty Senate Campus Planning and Finance Council was called to order at 3 p.m. on 19 April, via Webex video conferencing by Geoffrey Lindenberg, chair.

Members in Attendance: Cheryl Bauman-Bruey, David Dakin, Betty Dennis, LuMarie Guth, Keith Hearit, Valerian Kwigizile, Geoffrey Lindenberg, Mike Ozga (Graduate Student Association), James Penner, Colleen Scarff

Members Absent: Lynne Heasley, Griffin Baginski (Western Student Association), Todd Barkman, Jan Van Der Kley

Advisory Members in Attendance: Tony Proudfoot

Advisory Members Absent: Chris Cheatham

Ex Officio Member in Attendance: Osama Abudayyeh

Recording Secretary: Lindsey Rossiter, Business and Finance

Quorum

A quorum was present.

Agenda

[MOTION] It was moved by Bauman-Bruey, seconded by Hearit, to accept the agenda as presented. The motion carried unanimously.

Minutes

[MOTION] It was moved by Bauman-Bruey, seconded by Dennis, to approve the 15 March 2022 meeting minutes. The motion carried unanimously.

Election of Officers

Ex Officio Abudayyeh ran the 2022-23 election of officers. Geoffrey Lindenberg was elected as chair; Keith Hearit was elected as vice chair; and LuMarie Guth was elected as secretary. Lindsey Rossiter will continue to serve as the recording secretary.

Reports of Officers

Chair Lindenberg reported on the Faculty Senate meeting with topics included Space Management Policy; the new Student Center space; Athletics Board annual presentation; two MOAs that passed; and curriculum proposal CEHD1155 appeal.

Ex Officio Abudayyeh did not provide a report.

Reports of Council/Committee Standing Committees

Dakin provided the report for Campus Facility Development, which included:

1. Central Campus: a fence around the main campus will be erected on 2 May. Work is anticipated to be completed at the roundabout and flagpoles over the summer. Walking paths will be restricted from Faunce Hall, Wood Hall, and Lee Honors College.
2. New Student Center: it will be completed in June, with some finishing details to prepare for the opening in August.
3. New Parking Structure: the RFP process is underway.

Discussion included central campus project, Board of Trustees Plaza, Knauss Hall, sustainability plans, parking, space allocation, and Athletic facilities.

Scarff provided the report for University Budgets, which included:

1. State Appropriations: The Governor's version included a tuition restraint with a 5% cap while the House is at 4.4%. WMU is modeling between 3.5-4%; this is consistent with West Michigan peers. The Governor's version was a 5% state appropriation increase to base and another 5%

one-time. The House version came back with a disbursement per student, resulting in a .2% increase. The Senate version is in the middle of the road. WMU is modeling between 2-3%.

2. MPSERS Program: a large portion of WMU fringe account is paid towards past employees through the MPSERS state program. Under both the House and Governor, they are proposing taking one-time dollars to pay off this past debt. For seven universities, this is over \$449 million.
3. Enrollment Forecast: There are positive trends with orientation and housing contracts; both are indicators of enrollment. The enrollment decline includes cycling through the prior smaller class groups, and one big incoming class will not completely offset the decline. Currently, WMU is modeling between a 5-6% enrollment decline. Summer semesters are appearing to be low, with a 15% decline.
4. Labor Relations: two labor contracts are being negotiated currently

Discussion included MPSERS paydown/payoff, demographic issues, SRM, subventions, May meeting, fall meetings, provost office, projections, state funding differences, and the senate version.

Van Der Kley did not provide the Business and Finance report.

Cheatham did not provide the report for Budget and Personnel.

Proudfoot provided the report for Marketing and Strategic Communication, which included:

1. Programs to Impact Students: Samantha Morehead was sent to New York City Fashion Week to win WMU's MODA inaugural New York Fashion Week Competition through CLC.
2. Operation Hat Trick: WMU is one of seven finalists for the award from Operation Hat Trick, which raises funds for wounded veterans. This is done through the sale of military-themed merchandise. WMU is the only Operation Hat Trick university in the country that offers a scholarship directly to students, resulting in two \$1,000 scholarships this year, \$2,500 next year, and working toward a \$5,000 scholarship.
3. Advertising Campaigns: number of impressions is up 33% (40 million exposures), total completed interviews are up 23% from last year (22 million), and up 8% on site visits. The student audience has moved over to TikTok; we are happy with the performance from paid ads.

Discussion included scholarship opportunities.

Reports of Council Subcommittees

Dakin did not provide the report of the Transportation Subcommittee.

Unfinished Business

None.

New Business

Chair Lindenberg introduced the Year-End Report for council input, which included reviewing the status of the charges and proposed 2022-23 charges. Discussion was held. The draft report was distributed via email for further revision. This document will be finalized in June.

Announcements

None.

Adjournment

[MOTION] It was moved by Bauman-Bruey, seconded by Dennis, to adjourn the meeting at 5:07 p.m. The motion carried unanimously. The Campus Planning and Finance Council will meet again on 17 May 2022 via Webex video conferencing.

Approval

Submitted by Lindsey Rossiter, Recording Secretary

Minutes approved on 15 May 2022.