GRADUATE STUDENT LOGO DESIGN CONTEST

19th **RESEARCH, INNOVATION &
CREATIVE SCHOLARSHIP
GRADUATE POSTER DAY**
ANNUAL

WIN $250 CREDITED TO YOUR STUDENT ACCOUNT

OVERVIEW

We're seeking a student designer to create the official logo for the RICS Graduate Poster Day. The winning design will appear on all printed and digital materials — posters, programs, banners, and name badges — celebrating graduate research and scholarship.

Open to all currently enrolled graduate students. All disciplines welcome!

KEY DATES

Contest Opens	Monday, March 2, 2026
Submission Deadline	Friday, March 20, 2026
Winner Announced	Wednesday, March 25, 2026
Poster Day Event	Thursday, April 9, 2026

PRIZE & RECOGNITION

- $250 credited to your student account
- Design credit in the event program and website
- Logo used in all official event materials

QUESTIONS?

Contact the Graduate College
Email: paige.warner@wmich.edu
Phone: (269) 387-8212

DESIGN REQUIREMENTS

Technical Specs:

- Vector file required (.AI, .EPS, or .SVG) for print scalability
- High-res raster export (PNG or TIFF, min. 300 DPI at 6" wide)
- Light background and dark/transparent background versions
- Full color and single-color (black/white) versions

Creative Guidelines:

- Must reference the full event name
- Convey themes of discovery, scholarship, and creativity
- Clean, modern, professional — suitable for university print
- 100% original work
- Legible at sizes from 1" to 8"

JUDGING CRITERIA

- Creativity & Originality (25%)
- Relevance & Concept (25%)
- Technical Quality (25%)
- Versatility (25%)

HOW TO SUBMIT

Email your entry to grad-info@wmich.edu with subject line:
RICS Poster Day Logo Submission – [Your Name]
Include in your submission:

- All logo files in a single ZIP archive
- Full name, student ID, email, and department

RIGHTS & OWNERSHIP

The designer retains authorship credit and portfolio rights. One entry per student. All work must be original.

We look forward to seeing your creative vision!