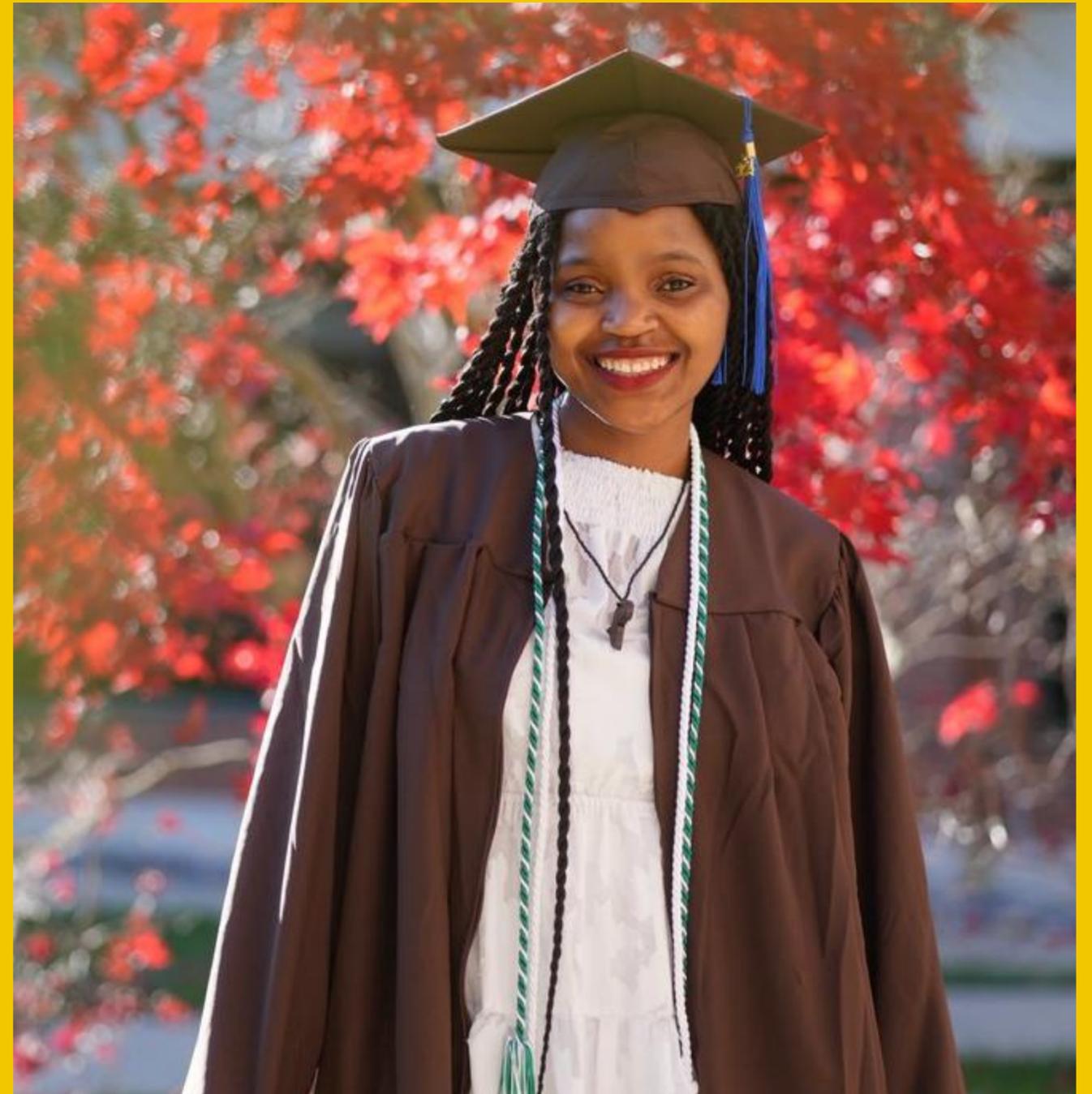


ACADEMIC ADVISING'S CONTRIBUTION TO ACADEMIC EXCELLENCE

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INTRODUCTION

The Academic Advising Strategic Plan (AASP) outlines how academic advisors support student success through clear goals, coordinated advising, and meaningful engagement. The Academic Excellence priority ensures every student receives a Student Success Plan (SSP), learns how to use it, and can personalize it to fit their academic, personal, and cultural needs. It also focuses on empowering students through leadership development, academic support, career readiness, and access to key campus resources, all measured through targeted metrics.





OBJECTIVE 1

ENSURE EACH STUDENT HAS A STUDENT SUCCESS PLAN (SSP) IN PLACE AFTER CENSUS OF THE FIRST SEMESTER.

1. Students receive a pre-determined academic success plan (SSP) based on class standing and year at WMU to help track and prepare for key academic requirements.
2. Standard SSPs are added to student records each year after the Fall Census.
3. SSP templates are developed, maintained, and updated regularly, including:
 - a. Specialized SSPs: Created for students who need additional support or individualized guidance.
 - b. Student Population SSPs: Used for special populations (Alpha, CAMP, Seita, Honors, etc.) based on their unique program requirements.
 - c. Student Cohort SSPs: Applied based on academic cohort (e.g., CEAS, COA).
 - d. Student Crisis SSPs: Used for students in academic distress or facing extenuating circumstances.



OBJECTIVE 2

ENGAGE STUDENTS IN UNDERSTANDING HOW TO ACCESS THEIR SUCCESS PLAN, THE IMPORTANCE OF EACH TASK, AND HOW IT RELATES TO THEIR ACADEMIC, PERSONAL, AND CAREER SUCCESS

1. Autonomy for each college or advising office is essential; offices should implement SSP engagement in ways that best support their students and programs.

2. Execution Steps

- a. Awareness & Access
- b. Ensure students know about and can access the appropriate SSPs.
- c. Understanding SSP Components
- d. Students can identify and describe key parts of their SSP.
- e. Perceived Value
- f. Students agree their SSP supports academic, personal, and career planning.

3. Opportunities for SSP Engagement

- a. Advising Orientation (Day 2)
- b. Academic College Kickoff
- c. FYE 2100, BUS 1000, ENGR 2100
- d. Journeys modules with college-specific SSP info
- e. Student-focused how-to videos
- f. Stakeholder outreach and training on SSP use and customization
- g. Ongoing training from Enterprise Application Success & OIT
- h. Periodic SSP review in UA&SC from the student perspective



OBJECTIVE 3

EMPOWER STUDENTS TO CUSTOMIZE SUCCESS PLANS TO HONOR THEIR CULTURAL, PERSONAL, AND CONTEMPORARY NEEDS.

- 1. Collaborate with cultural and diversity units across campus.**
- 2. Build customized SSP for individual students with task associated with cultural, personal and contemporary needs.**
- 3. Integrate advisor and student roles into training and appointments.**





Develop Leadership Programs

Create programs that focus on developing leadership skills, such as workshops, seminars, and mentorship opportunities.

Enhance Academic Support

Promote and encourage tutoring services, study groups, and academic advising to help students excel in their studies.



Promote Career Development

Connect students to career counseling, resume workshops, internship placements, and networking events.

Encourage Extracurricular Involvement

Support student clubs, organizations, and activities that foster personal growth and community engagement.



Facilitate Access to Resources

Ensure students are aware of and can easily access mental health services, financial aid, and other support resources.

Foster a Supportive Environment

Create a campus culture that values diversity, inclusion, and student well-being through practice, initiatives and trainings.

OBJECTIVE 4

EMPOWER STUDENTS.



METRIC 1

STUDENTS CAN IDENTIFY THREE GOALS THEY ACHIEVED FROM THEIR SUCCESS PLAN BY THE END OF THE FRESHMAN YEAR.

METRIC 2

EACH SEMESTER, STUDENTS WILL PARTICIPATE IN A MINIMUM OF ONE STUDENT-SUCCESS INITIATIVE TO IMPROVE STUDENTS' ENGAGEMENT WITH UNIVERSITY RESOURCES



QUESTIONS?

