



Kellogg Community College

2025/26

Western Michigan University Business Curriculum Guide

Pre Business Administration requirements:

- 48 credits hours must be completed prior to applying to one of the majors in the Haworth College of Business (HCoB)
- Visit the HCoB website for the majors and minors : <https://wmich.edu/business/academics>
- Students must be admitted to the Bachelor of Business Administration (BBA) curriculum prior to taking the junior and senior level business courses
- All business transfer students must take BUS 3000 their first semester of enrollment at WMU (this course cannot be transferred)
- ACTY 2000 (required for accounting majors) must be taken in the first semester of enrollment at WMU (this course cannot be transferred)
- If you have an established GPA at WMU, and you are planning to major in a business program, your WMU GPA must be at least a 2.5 overall. This point applies only to students who have already attended WMU
- The following courses must be completed before you can be admitted to the professional BBA curriculum in the Haworth College of Business. Each course must be completed with at least a 2.0 grade:

KCC courses

ACCO 101
ACCO 102
BUAD 101
BUAD 213 or MATH 130
ECON 202
ENGL 151, 151H, 152 or 153
MATH 132, 140 or 141
OIT 161

WMU courses

ACTY 2100 | Accounting I
ACTY 2110 | Accounting II
BUS 1750 | Applying Business Fundamentals
CIS 2500 | Data Analytics for Business
ECON 2010 | Principles of Microeconomics
BCM 1420 or ENGL 1050 | Freshman Composition
MATH 1160, 1180, 1220 or 2000 | Math
CIS 1020 | Business Computing

You may also take these courses:

BUAD 115	BUS 2200 Introduction to Global Business
BUAD 274	MGMT 2500 Organizational Behavior
BUAD 251	MKTG 2500 Marketing Principles
ECON 201	ECON 2020 Principles of Macroeconomics

Western Essential Studies (WES) requirements and other notes:

- Click on this link for [WMU Essential Studies \(WES\) requirements](#).
- All business majors will have an automatic minor in General Business.
- Although a foreign language is a good skill to cultivate, it is not a requirement for WMU business college students.
- For more information, contact the business advising office indicated below.

Approved by:

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Haworth College of Business

Contact information:

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wmich.edu/business

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