



Gogebic Community College

2025/26

Western Michigan University Business Curriculum Guide

Pre Business Administration requirements:

- 48 credits hours must be completed prior to applying to one of the majors in the Haworth College of Business (HCoB)
- Visit the HCoB website for the majors and minors : <https://wmich.edu/business/academics>
- Students must be admitted to the Bachelor of Business Administration (BBA) curriculum prior to taking the junior and senior level business courses
- All business transfer students must take BUS 3000 their first semester of enrollment at WMU (this course cannot be transferred)
- ACTY 2000 (required for accounting majors) must be taken in the first semester of enrollment at WMU (this course cannot be transferred)
- If you have an established GPA at WMU, and you are planning to major in a business program, your WMU GPA must be at least a 2.5 overall. This point applies only to students who have already attended WMU
- The following courses must be completed before you can be admitted to the professional BBA curriculum in the Haworth College of Business. Each course must be completed with at least a 2.0 grade:

Gogebic courses

ACC 201
ACC 202
BUS 101
ECO 202
ENG 101, 102 or 105
MTH 110 or 150
MTH 211 (accepted)

WMU courses

ACTY 2100|Accounting I
ACTY 2110|Accounting II
BUS 1750|Applying Business Fundamentals
ECON 2010|Principles of Microeconomics
BCM 1420 or ENGL 1050|Freshman Composition
MATH 1160, 1180, 1220 or 2000|Math
CIS 2500|Data Analytics for Business

You may also take these courses:

BUS 240
BUS 210
BUS 224
ECO 201

BUS 2200|Intoduction to Global Business
MKTG 2500|Marketing Principles
MGMT 2500|Organizational Behavior
ECON 2020|Principles of Macroeconomics

Western Essential Studies (WES) requirements and other notes:

- Click on this link for the [WMU Essential Studies \(WES\) requirements](#).
- All business majors will have an automatic minor in General Business.
- Although a foreign language is a good skill to cultivate, it is not a requirement for WMU business college students.
- For more information, contact the business advising office indicated below.

Approved by:

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Haworth College of Business

Contact information:

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wmich.edu/business

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