Sustainable Access to Essential Resources

- **Your priority:** access to essential research resources.
- **Our priority:** delivering that access efficiently and affordably.
- **The challenge:** a complex publishing ecosystem you help to shape.
- **The opportunity:** partnership in our collection strategy.

WESTERN MICHIGAN UNIVERSITY

A Fragile Partnership

Researchers provide content

Publishers provide

- Venue
- DOIs
- Brand recognition
- Innovation

Publishers control access and pricing!

WESTERN MICHIGAN UNIVERSITY

Our Researchers Contribute

Free content and peer-review…

- WMU pays for time, space and equipment.
- The University Libraries pays for access for you and your students.

…and then faculty pay to make their own work freely available.

WESTERN MICHIGAN UNIVERSITY

Scholarly Publishing Changed

1995-2005 – Shift to mix of print and online materials

- Journals
- Databases
- Ebooks

- **2005-2010** – Shift to **mostly online materials**

- **2010-present** – Prices rise while Library budget flattens or is cut (2020).

WESTERN MICHIGAN UNIVERSITY

Collaboration with Departments

Switching to title-by-title selection.

- Look at "cost-per-use."
- Identify **"core" or essential** resources.
- **We need your input!**

We must be strategic!

WESTERN MICHIGAN UNIVERSITY

Leveraging Open Access (OA)

WMU authors are publishing OA.

- 27% of 2024 publications.

- Challenge – it can cost you. APCs are often over $2000 per article.

How we are responding to OA challenges:

- Transformative agreements cover the cost of APCs.

- Encouraging use of repositories.

WESTERN MICHIGAN UNIVERSITY

Partner With Your Library

Know your library liaison.

- Invite us to your departments to talk about these issues.

Use and assign library resources often.

Talk to us:

- What are your challenges with information resources?
- What are the most important journals and databases in your area?

WESTERN MICHIGAN UNIVERSITY

We Have Agency – Together!

Partner with University Libraries.

- Maximize the quality, equity and sustainability of our collections.

- Maximize the reach and impact of your research and teaching.

WESTERN MICHIGAN UNIVERSITY

Acknowledgements

Thanks to the following colleagues for assistance with this presentation:

- Michele Behr
- Michael J. Duffy
- Paul Gallagher
- Julie Garrison
- LuMarie Guth
- Paul Heintz
- Geri Rinna
- Dianna Sachs
- Sara Volmering

https://tinyurl.com/Being-strategic

WESTERN MICHIGAN UNIVERSITY

References

Buranyi, S. (2017, June 27). Is the staggeringly profitable business of scientific publishing bad for science? *The Guardian*. https://www.theguardian.com/science/2017/jun/27/profitable-business-scientific-publishing-bad-for-science

Innovations (ch.5). (2014). In M. P. Eve, *Open access and the humanities: Contexts, controversies and the future* (1st ed., pp. 137–151). Cambridge University Press. https://doi.org/10.1017/CBO9781316161012

Krawczyk, F., & Kulczycki, E. (2021). How is open access accused of being predatory? The impact of Beall's lists of predatory journals on academic publishing. *The Journal of Academic Librarianship, 47*(2), 102271. https://doi.org/10.1016/j.acalib.2020.102271

Larivière, V., Haustein, S., & Mongeon, P. (2015). The oligopoly of academic publishers in the digital era. *PLOS ONE, 10*(6), e0127502. https://doi.org/10.1371/journal.pone.0127502

Suber, P. (2017, September 2). Will open access undermine peer review? *SPARC Open Access Newsletter*. http://nrs.harvard.edu/urn-3:HUL.InstRepos:4322578