

# Econ 3150

## Sports Economics

Are professional athletes overpaid? Do the Super Bowl and other mega-sports events produce large economic impacts on local economies? Should college athletes be paid? Do higher player salaries cause high ticket prices? These are some of the questions addressed in this course. Sports economics focuses on the application of economic principles to the world of sports.

In this course, you will:

- Examine the labor market for professional athletes and the economics of college sports.
- Learn how sports leagues are structured and why their design matters.
- Debate whether player salaries drive ticket prices.
- Analyze how sports teams impact community identity and local economies.
- Understand the role of competitive balance in making sports leagues exciting and fair.
- Investigate how sports revenues, broadcasting rights, and endorsements shape the business side of athletics

- Those with interests in sports marketing and management will find this course complements their studies as well as those majoring or minoring in recreation, exercise science and physical education studies. Also students intested in law, public policy, or social issues.
- **Satisfies WES Level 3 Connections: Local & National Perspectives**
- Prerequisite: ECON 1020 or 2010



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