

# Global Engagement Update

**Faculty Senate Meeting**  
**December 4, 2025**

# OVERVIEW

**New AVP-started mid July**

**Priorities**

- 1) International Students**
- 2) Study Abroad**
- 3) Campus Internationalization**
- 4) WMU's International Presence**
- 5) HIGE Budget**

# International Students

Development of a 3 year recruiting plan (2026-29)

- 10 year back data review complete fall 2025
- Development of new plan (Jan to June)
- Visit campus stakeholders with draft end Q1 2026
- Looking to collaborate with departments on an expedited masters admissions process

# International Students Continued

- Hired an additional recruiter, hiring a marketing professional focused on the recruiting plan

Questions we are asking ourselves:

- Where will we get 100 more students each year?
- Who yields at WMU and why?
- Why are international graduate numbers down?

# Current International Students

- OPT Fee cut
- Clarity on health insurance
- Additional emergency funds
- Working on transport issues from Engineering to main campus
- International Ed. Council developing a survey
- Meet with intl student leaders regularly

# Study Abroad

## WMU Faculty-led most popular form of Study Abroad

- New comprehensive faculty trip leader process by May 2026 (from developing and proposing a program to leading and post trip admin)
- Will include a health, safety and risk review
- Working w/ Faculty Fellow on this project

# Study Abroad

- a more transparent and predictable process for faculty trip leaders, and more faculty trip leaders
- Goal is about 100 more students abroad from adding new programs and enrolling current ones
- hiring a new study abroad professional to expand programs and intensify outreach to particular student groups and classes

# Campus Internationalization

- Review of the Global Engagement Program (does it serve those who don't study abroad?)
- Full campus coordination of International Education Week with 25 WMU and Community partners participating (in November)
- Campus outreach through new HIGE marketing professionals who collaborate across campus



# WMUs International Presence

- Alumni initiative—funding to begin to engage international alums in a consistent and sustainable way
- Doubled funds for faculty international travel and Global Classroom.
- Agreements/Key Partners
- Global Engagement Dashboard 2026-27

# Stable and Predictable HIGE Budget

- Better budget planning and strategic use of funds thought the year to support the above priorities
- Working with advancement to better understand how to utilize our endowments to support the stated priorities
- Look for additional funding sources

# Thank You!

## Questions?

