

Good afternoon,
Faculty Senate!

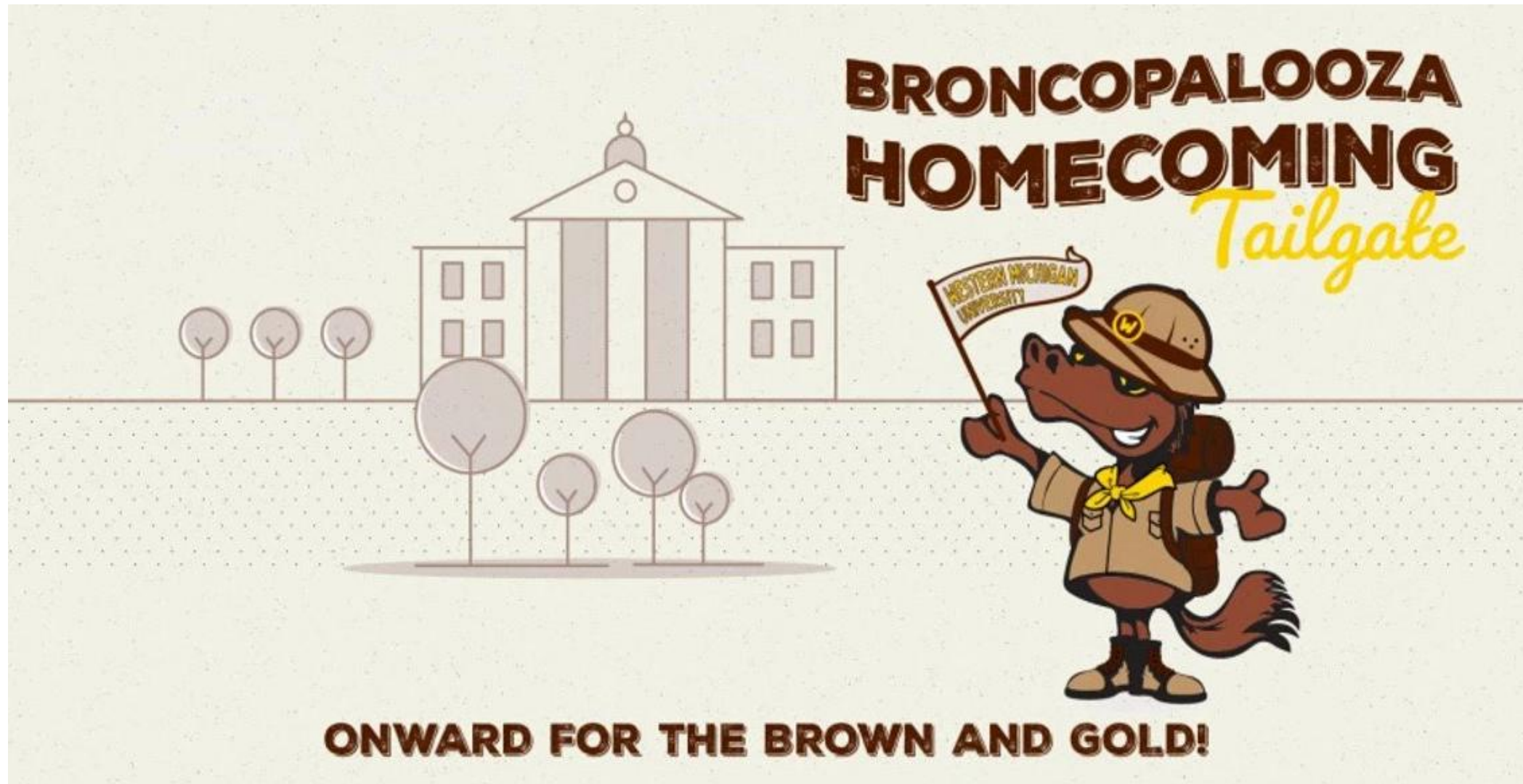


Community Building through Alumni Engagement

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Senior Director of Alumni Engagement

Homecoming Tailgate: College Row



WMU Alumni Roadmap



- Three-year Strategic Plan
- 2025-2028 (FY26-28)
- Guiding Alumni Engagement efforts

Values

Connection · Inclusion · Community · Legacy

Connection – A shared bond built on meaningful experiences, relationships, and the places and moments that shape our journey.

Inclusion – A community where every person is valued, diverse perspectives are embraced, and authenticity is celebrated, enriching us all.

Community – A fellowship united by shared experiences, fostering belonging among alumni, students, donors, staff, faculty, and all stakeholders who strengthen our institution.

Legacy – Leaving a lasting impact through meaningful contributions that shape both personal growth and the future of the institution.

Vision & Mission

Vision:

Broncos for Life: Enduring bond. Lifelong commitment.
Lasting impact.

Mission:

Cultivate and strengthen a global Bronco community through authentic connections, inclusive experiences, and lasting relationships

Priorities

Engage and Connect Alumni Across Life Stages

Ensure alumni feel a sense of belonging no matter where they are in their personal or professional journey, and foster meaningful connections through the exchange of knowledge and ideas

Expand Opportunities for Meaningful Involvement

Strengthen pathways for global and community activation, providing diverse ways for individuals to engage

Enhance Collaboration and Coordination of Engagement

Cultivate and strengthen relationships across the university and collaborate on events, programs, and initiatives that lead to the advancement of WMU

Questions?

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Thank you
for your
partnership!
Go Broncos!

