61st International Congress on Medieval Studies (ICMS) Western Michigan University, Kalamazoo, Michigan May 14–16, 2026

15 September	Invitations to exhibit and advertise at ICMS sent out by email.
15 November	Reservations and payment due for program ads.
1 December	Digital copy due for program ads.
1 January	Exhibitor list in the printed program is finalized. Any exhibitors reserving booths after this point will not appear in the printed program.
2 February	Online registration for ICMS attendees opens. Registration for exhibitors is free, but mandatory.
1 March	Reservations and payment due for registration packet ads. Shipping and display information sent to in-person exhibitors.
1 April	Final exhibitor reservation deadline (in-person or virtual). Pre-printed registration packet ads due by mail to the Medieval Institute. Online meeting site opens to the public.
29 April	Online pre-registration for all ICMS attendees (including exhibitors) closes. Any registrations received after this date will include a \$50 late fee.
13 May	Exhibits Hall open for setup, 8 a.m.–8 p.m. (If you expect to arrive early or late on Wednesday, or not until Thursday, please notify us in advance.)
14 May	ICMS begins. Exhibits Hall open, 8 a.m.–6:30 p.m.
15 May	Exhibits Hall open, 8 a.m.–6:30 p.m.
16 May	Exhibits Hall open, 8 a.m.–6:30 p.m. Exhibits Hall teardown begins, 6:30 p.m.–8:30 p.m.
17 May	Exhibits Hall teardown finishes, 8 a.m.–12 p.m.
31 May	Online meeting site closes.

Questions about advertising?

Contact Elisabeth Carnell: elisabeth.carnell@wmich.edu, +1 (269) 387-8717

Questions about exhibiting?

Contact Marjorie Harrington: marjorie.harrington@wmich.edu, +1 (269) 387-8752

Questions about ICMS?

Contact the Medieval Institute, medieval-institute@wmich.edu, +1 (269) 387-8745