

Fashion Merchandising Minor

Western Michigan University

College of Education and Human Development

18 Credits (122 Credit Hours Needed for Graduation)

This minor is not available for Fashion Merchandising and Design majors

WES	PRE-REQUISITES	COURSES		CR HR
REQUIRED FCS COURSES				
		FCS 1260 The Fashion Industry		3
	MATH 1100 with "C" or better OR ALEKS placement score of 40	FCS 2260 Fashion/Retail Buying (spring only)		3
		FCS 2290 Fashion Merchandising (spring only)		3
	FCS 1260; FCS 2260	FCS 3320 Apparel Sourcing and Mgmt (fall only)		3
				Total (12)
ELECTIVES (Choose 6 credits)				
		FCS 1550 Design Principles		3
		FCS 2570 Merchandising Technology (fall only)		
	FCS 1550	FCS 3200 Visual Merchandising (fall only)		3
		FCS 3260 History of Fashion (fall only)		3
	FCS 1260; FCS 2290; MKTG 2500	FCS 3290 Promotion in the Merch Environ (spring only)		3
	56+ hrs	FCS 3300 Entrepreneurship in FCS (fall only)		3
	FCS 1260; FCS 2260; FCS 2290; MKTG 2500	FCS 4300 Merchandising Seminar (fall only)		3
	56+ hrs	FCS 5240 Socio-Psych Aspects of Dress (fall only)		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (fall only)		3
	FCS 3320; 56+ hrs	FCS 5440 Global Aspects of Fashion (spring only)		3
				Total Credits (6)

PROGRAM GUIDE—MEET WITH A CEHD ADVISOR TO DECLARE MAJOR
www.wmich.edu/education/advising