

61st International Congress on Medieval Studies (ICMS)
Western Michigan University, Kalamazoo, Michigan
May 14–16, 2026

The Medieval Institute at Western Michigan University accepts paid advertisements to be included in the printed program for each year's International Congress on Medieval Studies and in registration packets given to all in-person attendees. Please send questions regarding advertising to Elisabeth Carnell (elisabeth.carnell@wmich.edu).

Congress Program Ads

Programs are distributed to thousands of scholars around the world annually.

Submit ads by email to Elisabeth Carnell (elisabeth.carnell@wmich.edu). Digital copy should be sent as a PDF, black and white or 4-color (CMYK), minimum 300 DPI at final print size.

Rates

Inside cover (color, 5" x 8"): \$650

Full page (color, 5" x 8"): \$525

Half page (color, 5" x 3.875"): \$300

Deadlines

Reservations due with payment: 15 November

Digital copy due: 1 December

Registration Packet Ads

A flier or other flat object of the advertiser's choice (e.g., postcards, pamphlets, bookmarks, stickers, or magnets), no larger than 8.5" x 11". Registration packet ads are distributed on site to all in-person Congress attendees.

1600 copies of the registration packet ads should be shipped to the Medieval Institute (c/o Elisabeth Carnell, 1903 W Michigan Ave, Kalamazoo, MI 49008-5432).

Rates

Packet insert (per item): \$300

Deadlines

Reservations due with payment: 1 March

Materials due by mail: 1 April

Reservations for ads must be made via our vendor portal, linked here:

wmich.edu/medievalcongress/exhibits-advertising