



**WESTERN MICHIGAN UNIVERSITY**

Graduate College

## STRATEGIC PLAN 2024-2029

### MISSION

The Graduate College, the institution's primary advocate for graduate students, develops and improves the environment for graduate education at WMU by providing leadership in shaping graduate policy and integrating services that recruit, retain, support, and graduate a diverse population of students.

### VISION

The Graduate College aspires to offer impactful services and programs that advance the academic success and wellbeing of all graduate students to prepare them for productive careers.

### VALUES

#### Collaboration

We partner with units across WMU and community partners to meet graduate student needs.

#### Inclusion & Diversity

We embrace all backgrounds and viewpoints, and we work consistently to create an environment of acceptance and appreciation.

#### Research, Innovation & Creative Scholarship

We promote and support the creation of new knowledge by graduate students.

#### Community

We provide opportunities for graduate students to connect with and support on another in order to build an inclusive and positive culture.

#### Leadership

We lead efforts to improve the environment for graduate education.

#### Excellence

We are dedicated to providing the highest standard of service to students, faculty, and staff.

#### Support

We build and enhance programming to support graduate student success and career-readiness.

### GOALS

1

Provide quality **service** to prospective and current graduate students, alumni, graduate program faculty and staff, and university leadership.

2

Increase the **diversity** of students admitted to and graduating from WMU.

3

Assist graduate programs with **enrollment management**.

4

Enhance graduate student achievement in **research and creative scholarship**.

5

Promote and support graduate student academic success, degree completion, and career readiness through improved **mentoring and professional development** opportunities.